LEADER'S PROGRAM

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Cosmetics &Toiletries
The Definitive Peer-Reviewed Cosmetic Science Resource

Join our leaders' program when you market with *Cosmetics & Toiletries*

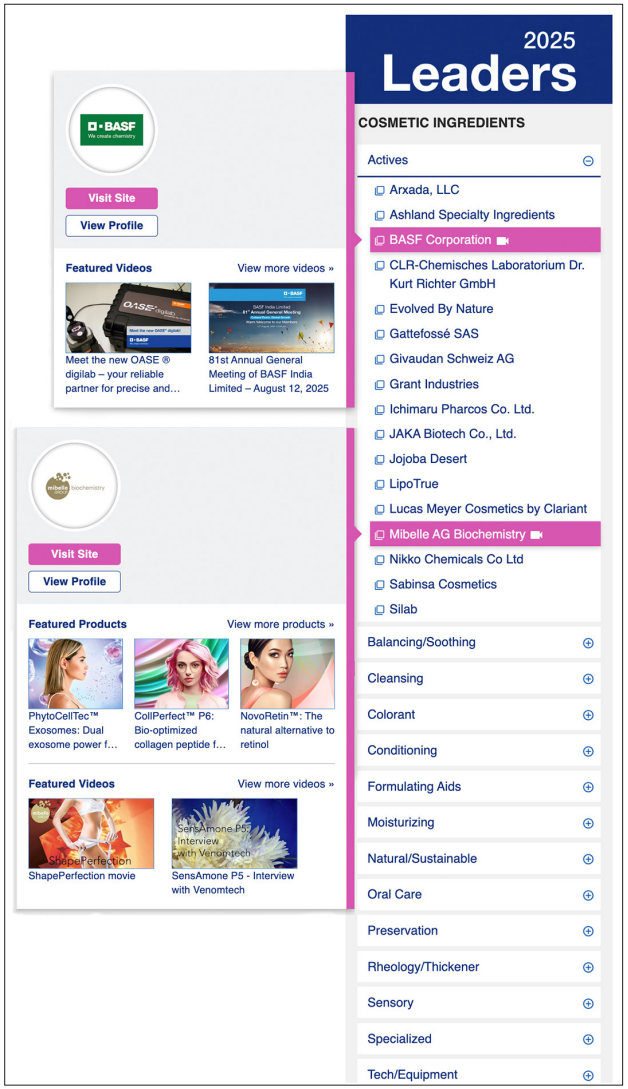
As an Added Value for a $10,000 or more marketing campaign with *Cosmetics & Toiletries* you qualify to participate in our Leaders' Program.

HOW TO QUALIFY*

- **$10,000** Marketing programs that start before March 31, 2026
- **$15,000** Marketing programs that start after March 31, 2026

BENEFITS OF PARTICIPATING

- Stand out by having your company listed next to **relevant editorial** content from 3 categories on our website.
- All content your company has published on our website will be linked to your **company profile** and will show engagement on the year-end report.
- You can build out your **company profile** with product promotions and YouTube videos that stand out in the desktop pop-out view.
- You will receive monthly reports that provide insights about your content & profile engagement.



**Participation is from January–December 2026, midyear qualifiers will be added to the Leaders' Program but will only run through December 2026.*