

Gain access to the flavor & fragrance industry's most highly engaged F&F professionals worldwide.

36,800+ LinkedIn Followers

11,000+ Facebook Followers

9,000+ Instagram Followers

LinkedIn Benchmark Averages

- 687 Unique Visitors Per Month
- 217K Post Impressions Per Month
- 1.92% Engagement Rate

Programs Available

LinkedIn Post \$1,650

- Includes Bonus Facebook & Instagram Post

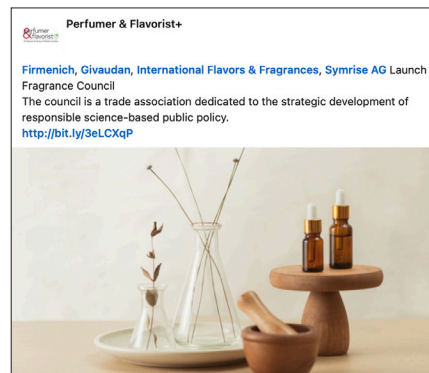
LinkedIn Bundle \$4,395

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

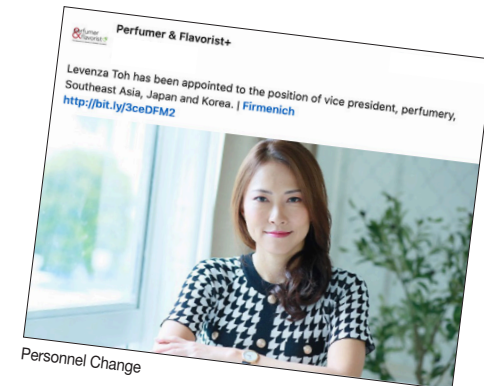
Types of Top Performing LinkedIn Posts*

- Launch/Announcement Post
- Personnel Change Post
- Company Announcement Post
- Trending Ingredient Post

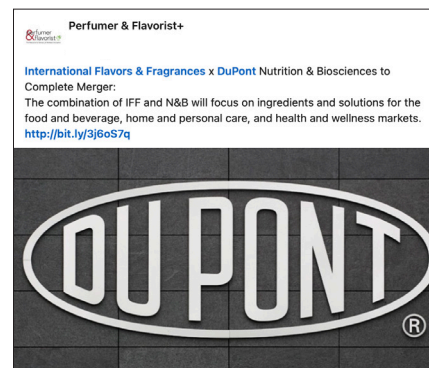
*as pictured



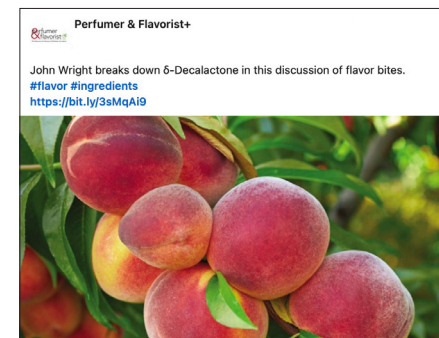
Launch Announcement



Personnel Change



Company Announcement



Trending Ingredients

Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.

Followers & Stats as of 06/11/24