

Control the conversation while amplifying your brand awareness.

This is your opportunity to **educate product development professionals** on your offerings, demonstrate thought leadership and build trust with cosmetic industry professionals. Provide in-depth information on your products, including benefits and best practices, or tell your story and how you continue to positively impact the industry and receive a **content asset** for future use.

2-Page Advertorial

A 2-page layout will fit approximately 800-1,000 words, 2-3 images and one headshot.

Who You Reach

Qualified R&D Professionals across multiple media channels.

- 21,000 Magazine Subscribers
- 24,000 Daily Newsletter Subscribers
- 52,000 Registered Website Users
- 77,000 Monthly Website Visitors
- 71,000 Social Media Followers

What's Included

- Placement in the magazine
- 10 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as "Sponsored"
- 60 day marketing push marketed as a Web Exclusive
- 3x inclusion in the daily newsletter
- Rotating website listing in Sponsored Positions
- Cross-posted on social media
- PDF content asset for your website or to use for marketing purposes
- Automated Reporting

1-Page Advertorial

A 1-page layout will fit approximately 400-600 words, 1-2 images and one headshot.

Who You Reach

Qualified R&D Professionals across multiple media channels.

- 21,000 Magazine Subscribers

What's Included

- Placement in the magazine
- 5 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as "Sponsored"
- PDF content asset for your website or to use for marketing purposes
- No Reporting

Rates

1 Page Advertorial (Supplied*)	\$4,095
1 Page Advertorial (Q&A Interview**)	\$5,050
2 Page Advertorial (Supplied*)	\$7,675
2 Page Advertorial (Q&A Interview**)	\$8,600
Per Additional Page (after 2 pages)	\$2,525

*Supplied: You supply production ready content & images, we lay out the article.

**Q&A Interview: You participate in an interview, supply images and we write, edit and lay out the article.