

## Build an engaging brand with over 90,000 spa professionals dedicated to advancement in skin care

- 90,000 Registered Website Users
- 50,000 Average Monthly Visitors
- 82,275 Average Monthly Pageviews

### Pick Your Position

#### Header Position

**Billboard Ad + Mobile Ad\*:** 970 x 250 px  
\$130/1,000 impressions (example 10,000 impressions \$1,300)

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$110/1,000 impressions (example 10,000 impressions \$1,100)

Mobile Ad\*: 320 x 50 px included with purchase

#### In-Line Position

**Medium Rectangle:** 300 x 250 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

#### Footer Position

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

Mobile Ad\*: 320 x 50 px included with purchase

*Minimum of 10,000 Impressions (per month per ad position)*

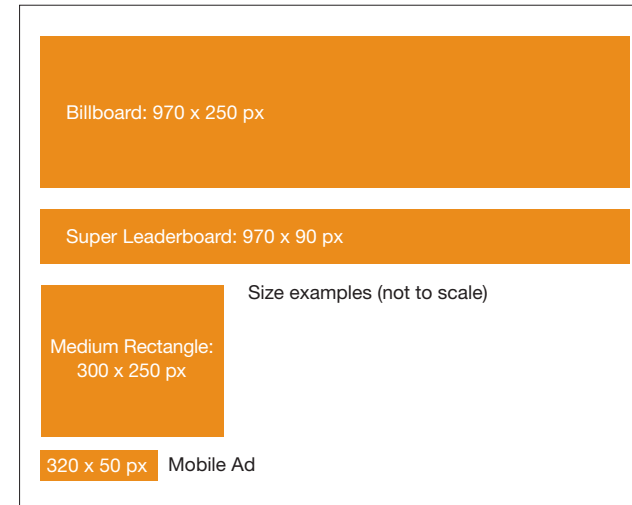
### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.*

*Material is due 2 weeks before the run date.*

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*\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

