

**Build an engaging brand with over 56,000 nail professionals as they search for the latest news.**

- 9,000 Registered Website Users
- 56,000 Average Monthly Visitors
- 64,555 Average Monthly Pageviews

## Pick Your Position

### Header Position

**Billboard Ad + Mobile Ad\*:** 970 x 250 px

\$130/1,000 impressions (example 10,000 impressions \$1,300)

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

\$110/1,000 impressions (example 10,000 impressions \$1,100)

**Mobile Ad\*:** 320 x 50 px included with purchase

### In-Line Position

**Medium Rectangle:** 300 x 250 px

\$100/1,000 impressions (example 10,000 impressions \$1,000)

### Footer Position

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

\$95/1,000 impressions (example 10,000 impressions \$950)

**Mobile Ad\*:** 320 x 50 px included with purchase

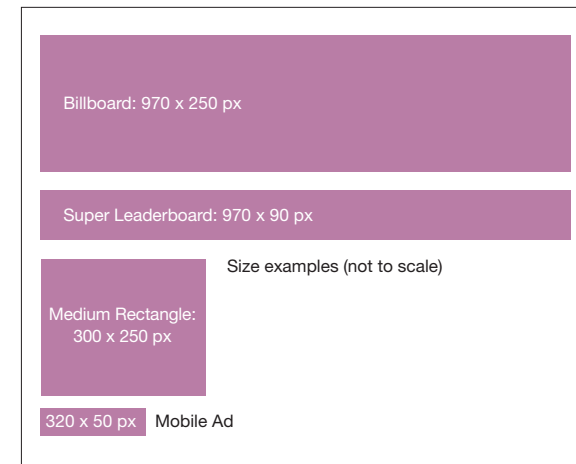
*Minimum of 10,000 Impressions (per month per ad position)*

### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.*

*Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

