

Be a part of 24,000 professionals' routine.

Nailpro Covers

- Trends in Nails
- New Product Launches for Nail Professionals
- Nail Business Tips
- Creative Nail Looks
- Industry News
- Web Exclusives
- Interviews with Industry Experts
- How-To Nail Designs

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read samples and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,300	\$2,775
300 x 250 px Display Ad	\$2,775	\$2,325

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.


Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.nailpro.com/page/submit-product>


PR Contact: Jacqui Mueller, jschlabach@allured.com, 630-344-6059

NAILPRO Newsletter
THE ART AND BUSINESS OF NAILS

4 Things You Missed at IBS Las Vegas

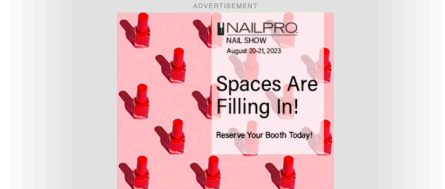


By: Gabby Bach
If you weren't able to attend IBS Las Vegas, don't worry! Here's four things you missed at this year's event.
[Read More →](#)



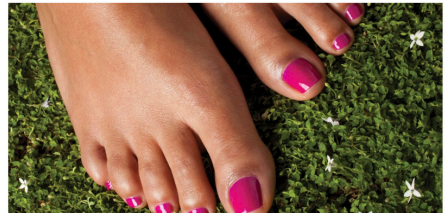
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By: Meghan Rabbitt
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