

Build an engaging brand with over 34,000 medical aesthetics professionals searching for innovative solutions in aesthetic practices.

- 7,600 Registered Website Users
- 34,000 Average Monthly Visitors
- 61,600 Average Monthly Pageviews

Pick Your Position

Header Position

Billboard Ad + Mobile Ad*: 970 x 250 px
\$140/1,000 impressions (example 10,000 impressions \$1,400)

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$110/1,000 impressions (example 10,000 impressions \$1,100)

Mobile Ad*: 320 x 50 px Included with purchase*

In-Line Position

Medium Rectangle: 300 x 250 px
\$105/1,000 impressions (example 10,000 impressions \$1,050)

Footer Position

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$100/1,000 impressions (example 10,000 impressions \$1000)

Mobile Ad*: 320 x 50 px included with purchase

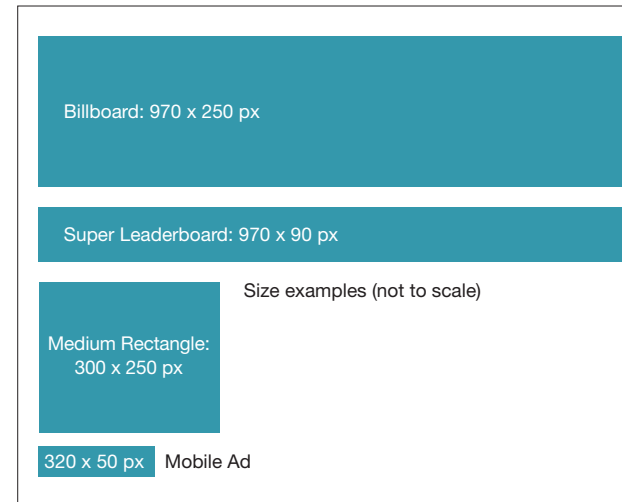
At least 10,000 Impressions (per month per ad position)

Specifications

72dpi, .jpg or .gif format and click-through URL

Must book at least 8 weeks before the run date.

Material is due 4 weeks before the run date.



**Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

