

Get direct exposure to over 10,000 professionals engaged in the medical aesthetics industry

## Choose your format

- **Dedicated E-Blast:** 3 template options or customer provided html.
- **Partner Solutions:** templated e-blast.

What's Included	Dedicated E-Blast	Partner Solutions
Marketing Inquiries	N/A	✓
Full List of Opt-In Subscribers*	✓	✓
Active Lead Forms Can Be Provided	✓	✓

## Dedicated E-Blast Rate

**Full List:** \$1,550

## Partner Solutions Rate

**Full List:** \$1,650

- Resend to unopened contacts (must book at time of purchase; \$550 flat rate).
- Provide a must-read download and/or a highly engaging “call to action” to drive leads that you can pass along to your sales team.
- Report showing reader engagement (Total leads\*, unique opens and unique clicks) sent to you showing 5 full business days of activity.

*\*Direct Leads can only be provided if you use the custom lead form.*

*Must book at least 6 weeks before the run date.  
Material is due 4 weeks before the run date.*