

**Build an engaging brand with more than 20,000 health & wellness spa professionals dedicated to skin care advancement.**

- 8,100 Registered Website Users
- 25,000 Average Monthly Visitors
- 47,294 Average Monthly Pageviews

## Pick Your Position

### Header Position

**Billboard Ad + Mobile Ad\*:** 970 x 250 px  
\$130/1,000 impressions (example 10,000 impressions \$1,300)

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$110/1,000 impressions (example 10,000 impressions \$1,100)

**Mobile Ad\*:** 320 x 50 px included with purchase

### In-Line Position

**Medium Rectangle:** 300 x 250 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

### Footer Position

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

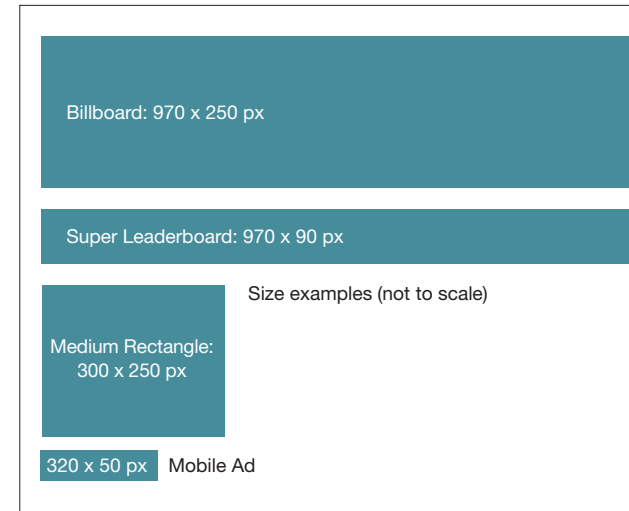
**Mobile Ad\*:** 320 x 50 px included with purchase

*Minimum of 10,000 Impressions (per month per ad position)*

### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a Mobile ad version.*

