

# MAGAZINE SPONSORED ARTICLE

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GLOBAL  
COSMETIC  
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The Beauty Innovator's Resource

You take ownership of your niche in the industry.

## Reach Subscribers with Multi Channel Exposure

- 30,000 Magazine Subscribers
- 23,000 Daily Newsletter Subscribers
- 65,000 Monthly Website Visitors
- 40,600 Registered Website Users

## What's Included:

### Magazine

- Full page ad, exclusive, positioned in article.
- Sponsored by: "Company Logo" on first page of article.
- A 250 word sidebar supplied by the sponsor.

### Digital Magazine

- Sponsored by: "Company Name" on article summary in "Issue Ready" email.
- Digital Belly Band, linked to article.

### Website

- Exclusive ownership of article page for a full year.
- "Sponsored by" Banner on article page.
- Billboard Ad, top position, (linked to Branded Content).
- Super Leaderboard, bottom position, (linked to Branded Content).
- Branded Content with Lead Generation (Call to Action – Sample, White Paper, Formulation) – Launched in 2 newsletters with direct leads and marketing inquiries.
- Magazine sidebar included with the sponsored article on the website for 2 months.

### Daily Newsletter

- Editorial/Article included in 3 newsletters, "Sponsored by Company Name" included in article summary

Rate: \$10,500



Must book at least 4 weeks before the magazine ad close date.  
Material is due 2 weeks before the magazine ad close date.