

Empower over 71,000+ R&D professionals worldwide with your innovative product offerings.

58,000+ LinkedIn Followers

7,300+ Instagram Followers

6,500+ Facebook Followers

## LinkedIn Benchmark Averages

- 2K Unique Visitors per Month
- 134K Post Impressions per Month
- 1.9% Engagement Rate

## Programs Available

### LinkedIn Post \$1,650

- Includes Bonus Facebook & Instagram Post

### LinkedIn Bundle \$4,400

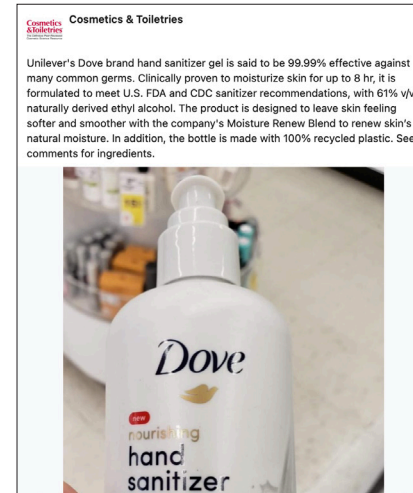
- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

### Types of Top Performing LinkedIn Posts\*

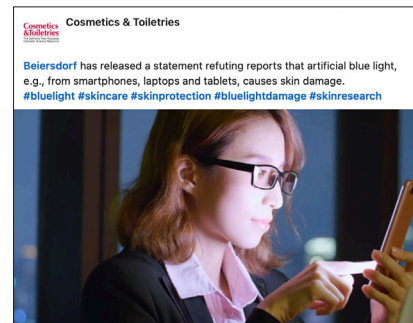
- Ingredient/Product Post
- Report/Research Post
- Formulating On Trend Post

\*as pictured

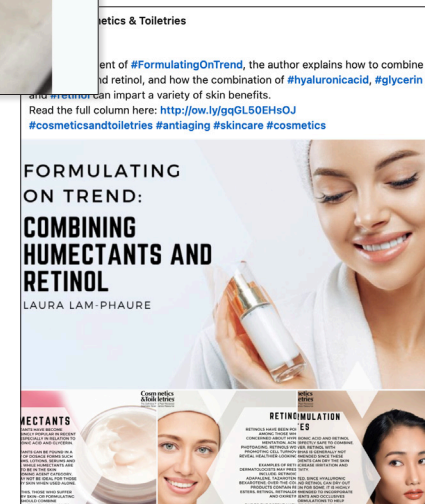
Must book at least 6 weeks before the run date.  
 Material is due 4 weeks before the run date.



Ingredient/Product Post



Report/Research Post



Formulating On Trend Post