

## The Box That Puts Your Wellness Products in the Hands of Spa Owners and Directors and Influencers

### How It Works

WellSpa 360 will deliver a curated box of spa and wellness products to 30 leading spa owners, spa directors and wellness influencers. The recipient list has been carefully curated by WellSpa 360, so products are going only to decision makers who have already expressed interest in receiving the box. They have also stated that they are open to placing an order for the items they like.

The Well Beauty Box will contain samples and full-size products from suppliers like yourself, allowing you to easily place your brand in the hands of the decision makers who purchase spa wellness products and have a large influence. Products will follow specific guidelines for size and number.



### What's Included

Your product is delivered directly to spa owners, spa directors and wellness influencers in a curated, editorial display. Your company logo and product description are listed on the sample box insert card.

A minimum of two influencers share the contents of the box on social media.

A listing in a full-page section in WellSpa 360 print magazine devoted to the contents of the box.

### Packages\*

| Gold Box Program  | Silver Box Program  | Bronze Box Program   |
|---|---|--|
| <ul style="list-style-type: none"><li>• Inclusion in the box</li><li>• Full page ad in matching issue</li><li>• Product listing on wellspa360.com</li><li>• Instagram Story</li><li>• Partner Solutions E-Blast</li></ul> | <ul style="list-style-type: none"><li>• Inclusion in the box</li><li>• Full page ad in matching issue</li><li>• Product listing on wellspa360.com</li></ul> | <ul style="list-style-type: none"><li>• Inclusion in the box</li><li>• Product listing on wellspa360.com</li></ul> |
| <b>\$10,500</b>   | <b>\$6,300</b>  | <b>\$3,680</b>   |

\*Each box will be limited to no more than 8 offerings and will be presented in the same dimensions to simplify production. Material guidelines will be sent after purchase.