

## Build an Engaging Brand With Over 71,700 Beauty Brand Managers & Developers as They Search for the Latest News in the Beauty Industry

- 36,700 Registered Website Users
- 71,700 Average Monthly Visitors
- 175,700 Average Monthly Pageviews

### Pick Your Position

#### Header Position

**Billboard Ad + Mobile Ad\*:** 970 x 250 px  
\$120/1,000 impressions (example 10,000 impressions \$1,200)

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

**Mobile Ad\*:** 320 x 50 px included with purchase

#### In-Line Position

**Medium Rectangle:** 300 x 250 px  
\$100/1,000 impressions (example 10,000 impressions \$1,000)

#### Footer Position

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$90/1,000 impressions (example 10,000 impressions \$900)

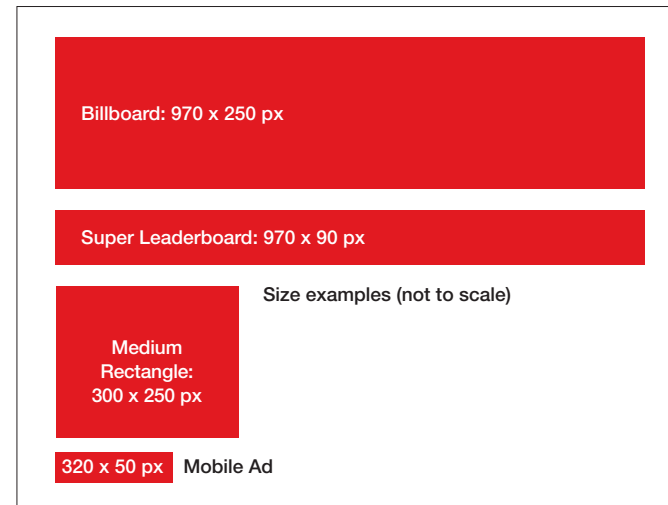
**Mobile Ad\*:** 320 x 50 px included with purchase

*Minimum of 10,000 Impressions (per month per ad position)*

#### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

