

PROFESSIONAL SERVICES ADVERTISING

Kim Jednachowski
Business Development Manager
kjednachowski@allured.com
630-344-6054
www.GCImagazine.com

**GLOBAL
COSMETIC
INDUSTRY®**
The Beauty Innovator's Resource

A 12-Month Marketing Campaign and Lead Generation Program That Builds Brand Recognition With *Global Cosmetic Industry's* Qualified Audience

Reach 125,100+ Beauty Brand Managers & Developers Monthly – Every month you will reach over 30,400 magazine subscribers, over 23,000 daily newsletter subscribers and 71,700 average monthly website visitors!

We have a special advertising section, called **Professional Services**, that includes both magazine and online advertising for all who supply the beauty industry. As a professional services advertiser, you can reach this captive market and help our readers find the resources they need to do their jobs. Along with your monthly magazine advertising and your online advertising, you will also be highlighted for a full week each month in our daily newsletter with a link to your company profile on *Global Cosmetic Industry's* website.

Professional Services Categories include Business, Contract Manufacturing & Private Label, Development & Software Services, Equipment: Lab & Manufacturing, Fragrance, Ingredients, Market Research, Packaging, PR & Marketing, Regulatory, Testing and more.

What's Included - Annual Programs Only

(includes online and magazine)

- Company Name
- Logo
- Company Description and Specialization
- Website
- Headquarters Location (Country)
- Sales Lead Generation Form
- Link to Online Directory Listing (if applicable)
- Links to News & Articles
- Direct Leads
- Image
- Downloadable Document
- Magazine Ad

Professional Services Advertising Rates

Annual Programs Only

Magazine and Online Package	11X	Monthly Cost
1" magazine ad +	\$4,810	\$440
2" magazine ad +	\$6,820	\$620
3" magazine ad +	\$8,660	\$790
4" magazine ad +	\$10,400	\$950

Requires credit card on file to process a monthly payment or full payment in advance of program.