

Over 23,000 Professionals Receive *Global Cosmetic Industry's* Daily Newsletter

Global Cosmetic Industry Covers Daily

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- Best practices to launching and maintaining a product line
- New ingredient launches
- Finished product launches
- Packaging launches and trends

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,150	\$2,630
300 x 250 px Display Ad	\$2,630	\$2,210

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

Press Release (PR) Submissions:


To expedite your press releases for publication, please submit your new product releases online at <https://www.gcimagazine.com/page/new-product-submission>

PR Contact: Jacqui Mueller, jmueller@allured.com, 630-344-6059

GLOBAL COSMETIC INDUSTRY®
The Beauty Innovator's Resource

Daily **Newsletter**

e.l.f. Beauty Acquiring Naturium for \$355M




The deal is expected to double e.l.f. Beauty's presence in skin care to approximately 18% of retail sales.

[Read More →](#)

SPONSORED

Beauty Innovation Beyond Gender



How brands can rethink skin care, hair care and makeup to address consumers' concerns and needs.

[Read More →](#)


Are you making plans to reach businesses and communities that are underrepresented as consumers of your brands? [1-question survey]

Check back every Tuesday for a new one-click survey.

[Read More →](#)

NEWS & INSIGHTS

The Doux Enters the Professional Hair Care Channel Via Cosmo Prof



In Q4 2023, The Doux will offer the texture foam and the brand's CrazySexyCurl Honey Setting Foam in liter sizes for salon professionals.

[Read More →](#)

Packaging Trend Tracker: Resolving Brands' Challenges

From simplified dispensing to e-commerce-ready designs, suppliers are addressing issues facing brands.

[Read More →](#)