

# MAGAZINE DIRECTORY ADVERTISING

Kim Jednachowski  
Business Development Manager  
kjednachowski@allured.com  
630-344-6054  
www.GCImagazine.com

**GLOBAL  
COSMETIC  
INDUSTRY®**  
The Beauty Innovator's Resource

## Reach Subscribers & Attendees With Show Distribution All Year Long

### Outreach Campaign Includes

- Every month the digital magazine subscribers receive an issue ready e-mail that will link to the online directory.
- Print directory sent to core subscribers.
- Sent to all bartered show distributions in the following calendar year.

### Advertising Includes

- An ad in the print directory with bold listings.
- All company profiles will be linked to content from your company published on the *Global Cosmetic Industry* website.
- Tab advertising includes a 300x250 px display ad in the online directory.

### Show Distribution

#### Print

- LuxePack LA & NY
- MakeUp in LA & NY
- In-Cosmetics Global
- NYSCC Suppliers' Day
- Cosmoprof North America & Bologna
- Beauty Accelerate
- World Perfumery Congress

### Rates

- **\$3,700 net**, full page includes a FREE full-page company profile and bold listings (in print & online)
- **\$2,600 net**, 1/2 page, includes mini profile (100 words max - online only) and bold listings
- **\$2,300 net**, 1/3 page, includes mini profile (100 words max - online only) and bold listings
- **\$2,100 net**, 1/4 page, includes mini profile (100 words max - online only) and bold listings

