

Build an Engaging Brand With Over 51,800 F&F Professionals Dedicated to Flavor & Fragrance Innovation

- 23,700 Registered Website Users
- 51,800 Average Monthly Visitors
- 146,400 Average Monthly Pageviews

Pick Your Position

Header Position

Billboard Ad + Mobile Ad*: 970 x 250 px
\$130/1,000 impressions (example 10,000 impressions \$1,300)

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$110/1,000 impressions (example 10,000 impressions \$1,100)

Mobile Ad*: 320 x 50 px included with purchase

In-Line Position

Medium Rectangle: 300 x 250 px
\$100/1,000 impressions (example 10,000 impressions \$1,000)

Footer Position

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$90/1,000 impressions (example 10,000 impressions \$900)

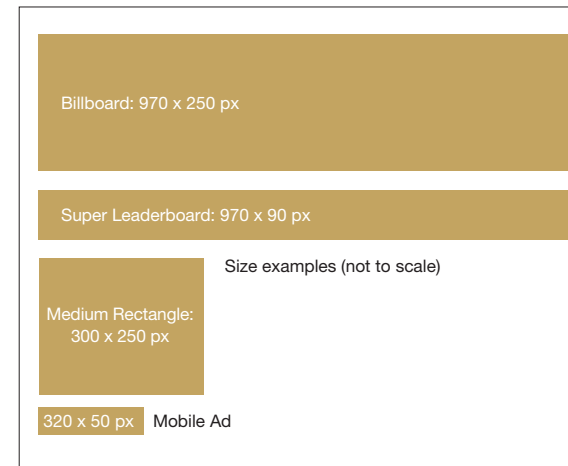
Mobile Ad*: 320 x 50 px included with purchase

Minimum of 10,000 Impressions (per month per ad position)

Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*



**Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

