

## Over 19,500 Professionals Receive the WellSpa 360's Daily Newsletter

### WellSpa 360 Covers Daily

- New Product Launches
- Industry News
- Advice from Industry Experts
- Web Exclusives
- Spa Features
- Treat How-Tos
- Wellness Research
- Wellness Industry Trends

### What's Included

- Delivered 7x a week, Monday – Friday and weekends
- Text Ads offer Marketing Inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.


Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,100	\$1,890
300 x 250 px Display Ad	\$1,580	\$1,260

Must book at least 4 weeks before the run date.  
 Material is due 2 weeks before the run date.

### Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.wellspa360.com/page/submit-product>


**PR Contact:** Marisa Sobotka, msobotka@allured.com, 630-344-6070



## Newsletter

The Whole Health Resource for Wellness Spa Professionals

### Using Crystal Singing Bowls for Sound Therapy




Renowned singing bowl artist Oanh Ngo shares her top tips for using singing bowls in sound therapy.

[Read More →](#)

### Sound Therapy Adds Spiritual Benefits to Your Spa Offerings


Industry experts discuss the physical, emotional and spiritual benefits of offering sound therapies at your spa.

[Read More →](#)



**WellSpa 360**  
 YOUR JULY 2023  
 MONTHLY MAGAZINE

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INDUSTRY NEWS

**Royal Scotsman & Dior Beauty Partner on Luxury Sleeper Train Spa**

