

MAGAZINE COVER SPONSORSHIP

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.WellSpa360.com



Showcase Your Expertise in the Professional Wellness Industry and Align Your Brand With *WellSpa 360* as an Industry Leader

The accompanying 4-page folio will educate the *WellSpa 360* audience on your thought leadership in an area you wish to push to the forefront.

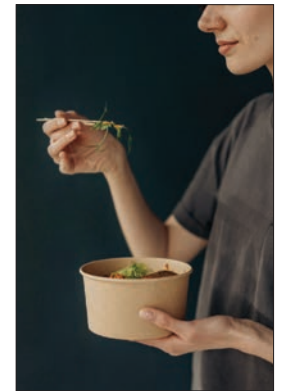
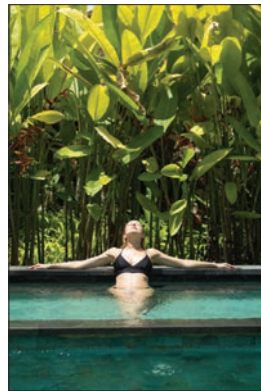
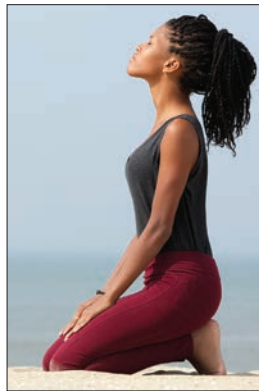
WellSpa 360 – The Whole Health Resource for Wellness Spa Professionals

WellSpa 360 provides wellness spa professionals with protocols, trends, business advice and research to serve the whole health experience to the clientele.

Cover Image Examples

Images should be strong, dramatic, intriguing and future forward.

All cover images should be vertically oriented when possible.



Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



Original Image →



Final Cover Image -
Enlarged and cropped.



Original Image →



Final Cover Image -
Enlarged and cropped to
fit the vertical format.



Original Image →



Final Cover Image -
Enlarged and cropped to
fit the vertical format.

MAGAZINE COVER SPONSORSHIP CONT'D

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.WellSpa360.com



The cover sponsorship allows you to provide the image for *WellSpa 360's* cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to going into the pages of *WellSpa 360* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio
- Mentioned in editor's note
- Included 1x in *WellSpa 360's* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$21,000



Optional Cover Branding - Corner



From Plant to Essential Oil in Two Seconds

EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.

From plant to essential oil, the natural process of scent evaporation brings forth the true, unadorned essence of the herb, leaf, and bark in a pure, unadorned form. It is the natural process of scent evaporation that brings forth the true, unadorned essence of the herb, leaf, and bark in a pure, unadorned form. It is the natural process of scent evaporation that brings forth the true, unadorned essence of the herb, leaf, and bark in a pure, unadorned form.

F.1. Scent evaporation vs. Expulsed gas escaping

Evaporative Extraction

Evaporative extraction is a gentle process that allows the natural essence of the plant to be captured in a pure, unadorned form. It is the natural process of scent evaporation that brings forth the true, unadorned essence of the herb, leaf, and bark in a pure, unadorned form.

From Plant to Essential Oil in Two Seconds

EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.

F.1. Compound Comparison

Superior Yield of Volatile Compounds

F.2. Energy Consumption Comparison

Extraction Energy: 20 Kilowatt Hours

F.3. Expulsive Extraction Process

Evaporative Extraction Process