

Build an Engaging Brand With Over 86,000 Spa Professionals Dedicated to the Advancement of Skin Care

- 86,000 Registered Website Users
- 60,600 Average Monthly Visitors
- 132,300 Average Monthly Pageviews

Pick Your Position

Header Position

Billboard Ad + Mobile Ad*: 970 x 250 px

\$120/1,000 impressions (example 10,000 impressions \$1,200)

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px

\$100/1,000 impressions (example 10,000 impressions \$1,000)

Mobile Ad*: 320 x 50 px included with purchase

In-Line Position

Medium Rectangle: 300 x 250 px

\$90/1,000 impressions (example 10,000 impressions \$900)

Footer Position

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px

\$90/1,000 impressions (example 10,000 impressions \$900)

Mobile Ad*: 320 x 50 px included with purchase

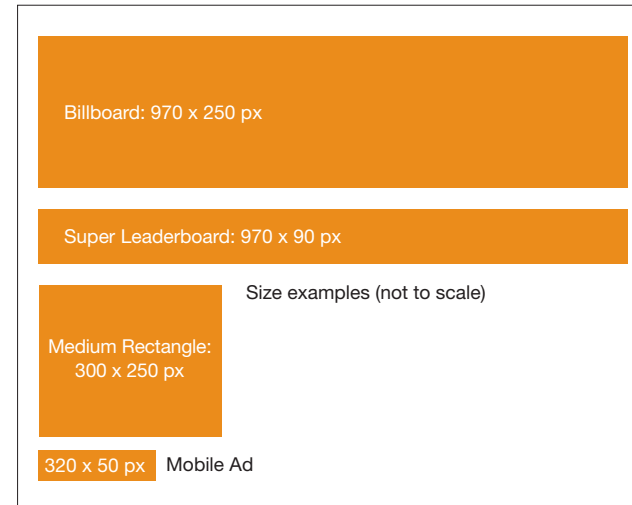
Minimum of 10,000 Impressions (per month per ad position)

Specifications

72dpi, .jpg or .gif format and click-through URL

Must book at least 4 weeks before the run date.

Material is due 2 weeks before the run date.



**Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

