

## Over 24,000 Professionals Receive *Nailpro's* Daily Newsletter

### *Nailpro* Covers

- Trend in Nails
- New Product Launches for Nail Professionals
- Nail Business Tips
- Creative Nail Looks
- Industry News
- Web Exclusives
- Interviews with Industry Experts
- How-To Nail Designs

### What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,150	\$2,630
300 x 250 px Display Ad	\$2,630	\$2,210

Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.


### Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.nailpro.com/page/submit-product>


**PR Contact:** Gabby Bach, [gbach@allured.com](mailto:gbach@allured.com), 630-344-6067

**NAILPRO** Newsletter  
THE ART AND BUSINESS OF NAILS

### 4 Things You Missed at IBS Las Vegas

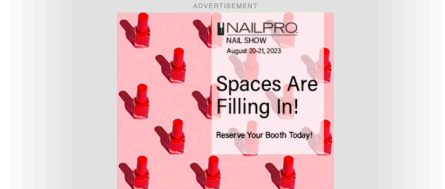


By: Gabby Bach  
If you weren't able to attend IBS Las Vegas, don't worry! Here's four things you missed at this year's event.  
[Read More →](#)



NAILPRO  
YOUR  
MAY/JUNE 2023  
MONTHLY MAGAZINE

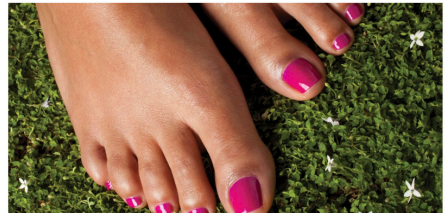
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August 29-31, 2023  
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### INDUSTRY NEWS

### 8 Secrets to Upselling Pedicures



By: Meghan Rabbitt  
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