

MAGAZINE COVER SPONSORSHIP

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NAILPRO
THE ART AND BUSINESS OF NAILS

Showcase Your Expertise in the Professional Nail Industry and Align Your Brand With *Nailpro* as an Industry Leader

The accompanying 4-page folio will educate the *Nailpro* audience on your thought leadership in an area you wish to push to the forefront.

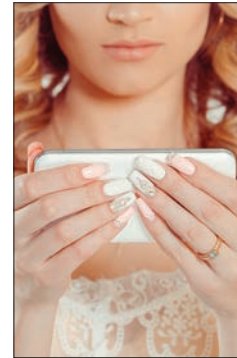
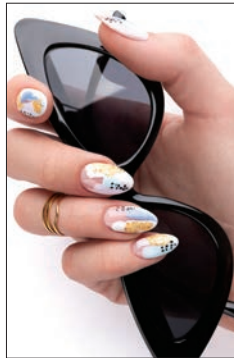
Nailpro - The Art and Business of Nails

Nailpro serves cutting-edge nail salon owners and nail technicians with the latest nail trends, techniques, products, services and advice for growing a sustainable nail business.

Cover Image Examples

Images should be strong, dramatic, fashion oriented and future forward.

All cover images need to be vertically oriented when possible.

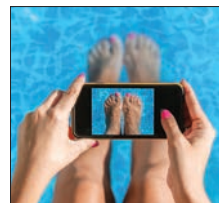


Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



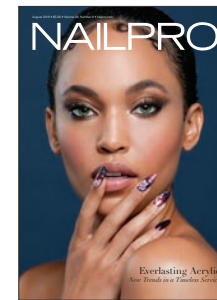
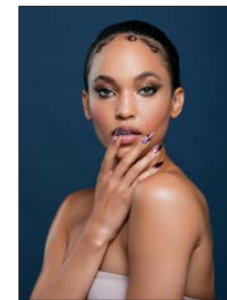
Original Image →

Final Cover Image -
Enlarged and cropped.



Original Image →

Final Cover Image -
Enlarged and cropped.



Original Image →

Final Cover Image -
Enlarged and cropped.

MAGAZINE COVER SPONSORSHIP CONT'D

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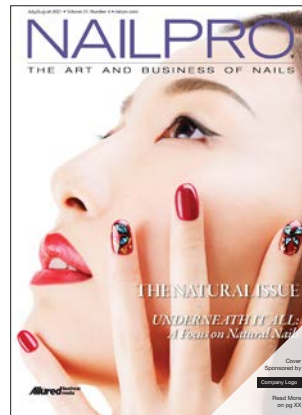
The cover sponsorship allows you to provide the image for *Nailpro's* cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to going into the pages of *Nailpro* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

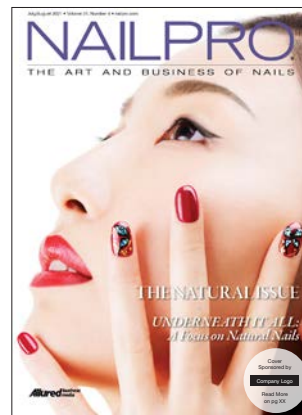
What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio
- Mentioned in editor's note
- Included 1x in *Nailpro* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$21,000



Optional Cover Branding - Corner



Optional Cover Branding - Circle

The folio spread is titled 'From Plant to Essential Oil in Two Seconds' and 'EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.' It features a large purple iris flower on the left and a pile of wood chips below it. On the right, there is a diagram titled 'F.1. Lowest penetration vs. Evaporated gases escaping' showing a cross-section of a plant with arrows indicating the escape of essential oils. Below the diagram is a small portrait of Dr. C. Russell Thomas, DVM, and a photo of a yellow flower. The text discusses the benefits of essential oils and the extraction process.

This folio spread continues the 'From Plant to Essential Oil in Two Seconds' theme. It includes a bar chart titled 'F.1. Compound Comparison' comparing 'Essential Oil' and 'Essential Oil + Carrier Oil'. Another bar chart titled 'F.2. Energy Consumption Comparison' compares 'Distillation Energy' and 'Scent Release'. A diagram titled 'F.3. Evaporative Extraction Process' shows a multi-step process from plant to essential oil. The text explains the science behind the extraction process and its benefits for the skin.

Example 4-Page Folio