

You Can Reach Over 5,000 Professionals Engaged in the Medical Aesthetics Industry

Choose your format

- **Dedicated E-Blast:** 3 template options or customer provided html.
- **Partner Solutions:** templated e-blast.

What's Included	Dedicated E-Blast	Partner Solutions
Generates Marketing Inquiry Leads	N/A	✓
Email Full List of Opt-In Subscribers*	✓	✓

- Resend to unopened contacts (must book at time of purchase; \$530 flat rate).
- Provide a must-read download and/or a highly engaging “call to action” to drive leads that you can pass along to your sales team.
- Report showing reader engagement (Total leads*, unique opens and unique clicks) sent to you showing 5 full business days of activity.

**Direct Leads can only be provided if you use the custom lead form.*

Dedicated E-Blast Rate

Full List: \$1,460

Partner Solutions Rate

Full List: \$1,580

*Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.*