

## Build an Engaging Brand With Over 102,300 R&D Professionals as They Search for Product Development Solutions

- 49,400 Registered Website Users
- 102,300 Average Monthly Visitors
- 244,800 Average Monthly Pageviews

### Pick Your Position

#### Header Position

**Billboard Ad + Mobile Ad\***: 970 x 250 px  
\$125/1,000 impressions (example 10,000 impressions \$1,250)

**Super Leaderboard Ad + Mobile Ad\***: 970 x 90 px  
\$110/1,000 impressions (example 10,000 impressions \$1,100)

**Mobile Ad\***: 320 x 50 px Included with purchase

#### In-Line Position

**Medium Rectangle**: 300 x 250 px  
\$95/1,000 impressions (example 10,000 impressions \$950)

#### Footer Position

**Super Leaderboard Ad + Mobile Ad\***: 970 x 90 px  
\$90/1,000 impressions (example 10,000 impressions \$900)

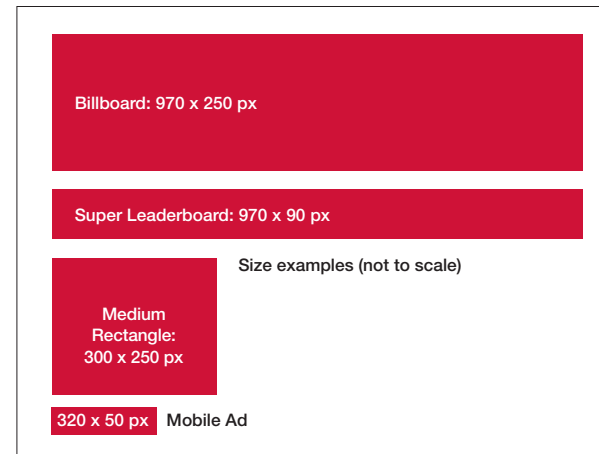
**Mobile Ad\***: 320 x 50 px Included with purchase

*Minimum of 10,000 Impressions (per month per ad position)*

### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

