

Over 23,000 Professionals Receive the *Cosmetics & Toiletries*' Daily Newsletter

Cosmetics & Toiletries Covers Daily

- New ingredient launches
- News on industry, companies, leaders and event coverage
- Videos: industry leader interviews
- Technical articles: formulating, research, regulatory, testing
- Finished product launches
- Research news
- Consumer and market trends

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,150	\$2,630
300 x 250 px Display Ad	\$2,630	\$2,200

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.cosmeticsandtoiletries.com/page/new-product-submission>


PR Contact: Peter Smedley, psmedley@allured.com, 630-344-6032

Cosmetics &Toiletries
The Definitive Peer-Reviewed Cosmetic Science Resource

Daily Newsletter

Could CBD Sustainably Solve the Natural Acne Care Conundrum?

Peer-reviewed



The present article suggests acne is primarily an inflammatory disease and explores CBD as a natural solution. It also compares the genetic effects of an aqueous CBD with a CBD oil for sebum production, cell proliferation and inflammation activities.

[Read More →](#)

Prospects and Challenges for Sustainable Beauty Formulations

This article provides an overview of the fundamental aspects of formulating sustainable cosmetics. It also highlights the challenges manufacturers face when developing products for this scrutinizing market.

[Read More →](#)


Upcycled Olive Oil Fatty Acids Elevate Naturally Derived W/O Emulsions

The present work describes how using upcycled olive oil fatty acids to produce PGPR can improve its performance and support the development of these emulsions.

[Read More →](#)

FORMULATING

The Inkey List Enters Lip Balm Category with Tripeptide Plumping Formulation



Key ingredients include a collagen-boosting 6% tripeptide complex and 6% of BASF's hyaluronic-acid-delivering Ultra Filling Spheres.

[Read More →](#)

Clearstem Releases Antidepressant-friendly Nutricosmetic for Hormonal Acne

The ingredient targets oil, digestion, detoxification, PMS and hormones simultaneously to address breakouts in several ways