

Exclusive Sponsorship and Lead Generation Program

An exclusive opportunity to showcase your company's expertise in a given category while generating qualified leads.

E-book

- Ranges from 16-36 pages: Includes technical articles from *Cosmetics & Toiletries* and up to 6 sponsored pages.
- Book focused on a trending category that editors drive in collaboration with sponsor. Some recommended topics are listed below, but we welcome suggestions to fit your branding goals.

Sponsored pages: You provide up to 6 pages of your choice.

What's Included

Direct Leads

- Sponsor will receive contact information of every person who downloads the e-book over the 90 day marketing campaign.

Sponsor's Logo

- Included in the e-book and on all marketing collateral.

In the E-book

- Your logo on the cover corner and sponsored pages.
- Your company name & links on every page where sponsor website is listed.
- Up to 6 pages in the e-book.

On the Website

- The registration page will include your company logo, contact information, registration form (pre-populated for all logged-in users) and description of the e-book.
- Display ads on *CosmeticsandToiletries.com* linking to the page to download the e-book.



90-day marketing campaign:

Cosmetics & Toiletries creates the ads to promote your sponsored e-book

- **Daily Newsletter:** display ads and text ads linked to e-book registration page
- **Website:** display ads & listing linked to registration page
- **E-blast:** Logo and book description linked to registration page

Rate: \$15,750 – (Billed in 3 installments)

Must book at least 13 weeks before the issue date.

Material is due 8 weeks before the issue date.