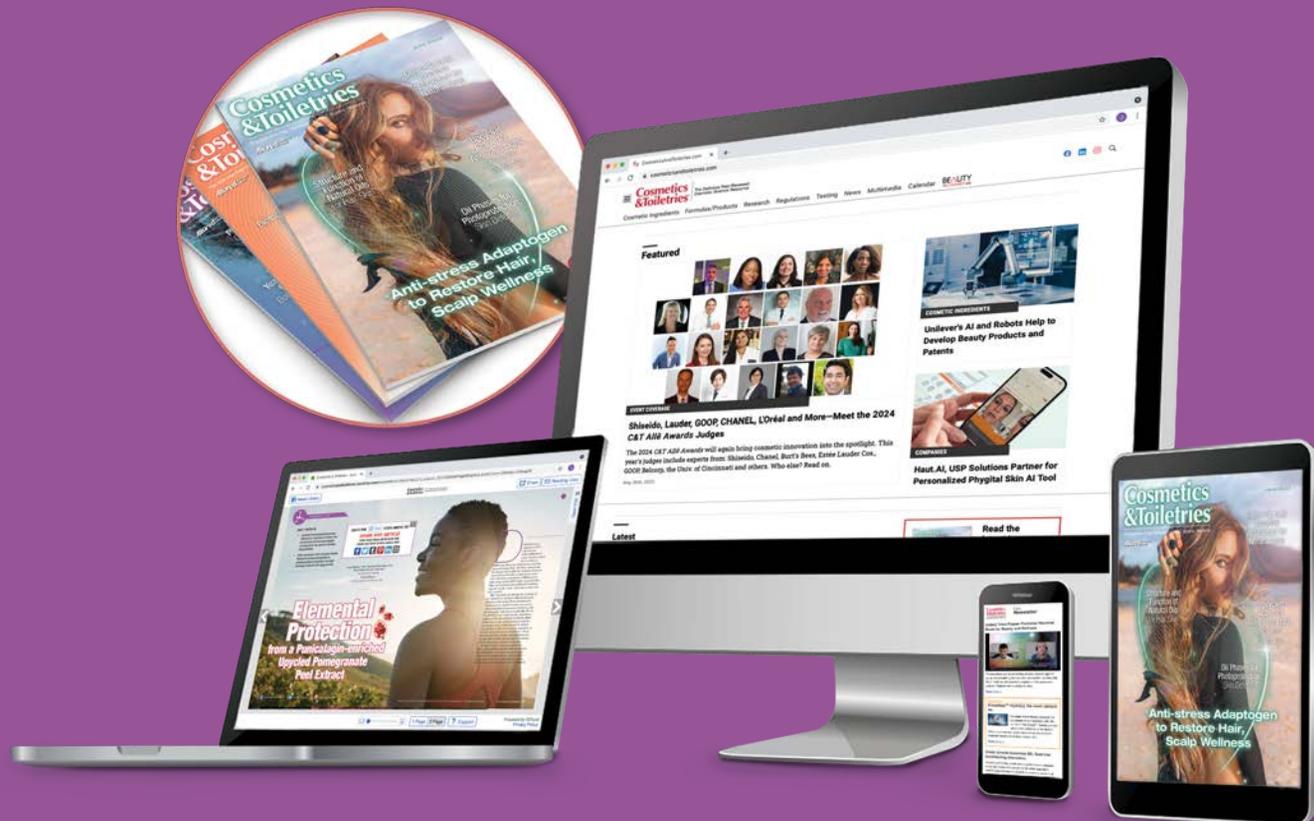


Cosmetics & Toiletries – The Definitive Peer-Reviewed Cosmetic Science Resource



What is *Cosmetics & Toiletries*?

Cosmetics & Toiletries is the leading international, peer-reviewed B2B resource for cosmetic chemists and scientists, formulators, product developers, researchers and R&D managers at cosmetic manufacturing companies worldwide. The brand delivers content via multimedia channels including: magazine (print and digital), website and social media, newsletters, webcasts/webinars, audio/podcasts, video/vlogs, e-books, online directory and the *Beauty Accelerate* event, co-produced with sister brand, *Global Cosmetic Industry*. *Cosmetics & Toiletries* launched the *Allē Awards* in 2022. The *Allēs* honor R&D excellence in cosmetics and personal care. The 2024 *Allē Awards* banquet will be held in conjunction with *Beauty Accelerate*, March 6-7, 2024, in Los Angeles California.

Why It's Important*

Cosmetics & Toiletries is the established, trusted resource to inform and inspire R&D professionals creating cosmetics and personal care products of today and tomorrow. The brand curates highly technical, vetted content to hone formulation expertise; disseminate chemistry and biology research; illustrate test methods and processes; and provide crucial safety and regulatory updates. It also delivers short-form news daily and web exclusives to keep readers informed of developments such as ingredient and product launches, company news, safety and regulatory alerts and more.

Cosmetics & Toiletries serves the approx. **\$422.72 billion** cosmetics and personal care market, which is projected to expand at a **CAGR of 4.82%** between 2021-2026 to reach **\$558.12 billion.***

*Source: *Intrado Globe Newswire*

*June 2021 market report, ResearchandMarkets, available at <https://bit.ly/2UPek4P>

AUDIENCE WHO WE REACH

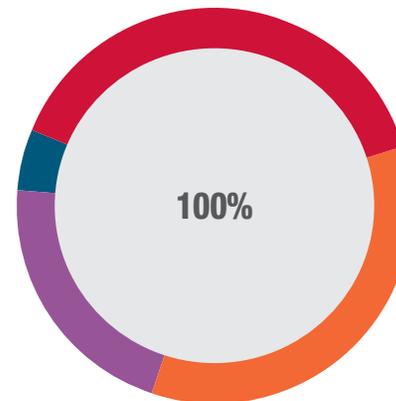
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**Cosmetics
&Toiletries®**
The Definitive Peer-Reviewed Cosmetic Science Resource

Subscribing Companies

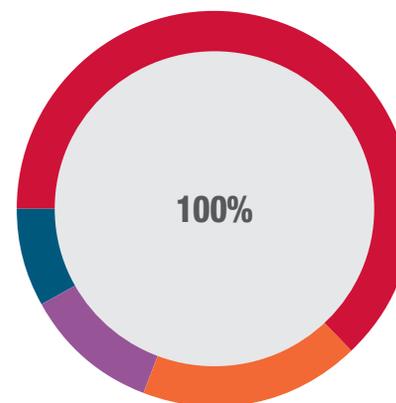
Aesop	Kimberly-Clark
AmorePacific	Kosé Corp.
Amway Corp	La Perla Beauty
AVEDA	LG Household Health Care
Avon Products Inc.	L'Oréal
Bath & Body Works	L'Occitane
Beiersdorf	Lumene
Belcorp	LVMH
Boticario	Mary Kay Corp.
Burts Bees Inc.	Neutrogena
Chanel Inc.	Olaplex
Church Dwight	Oriflame
Clorox	Philips
Colgate Palmolive Co.	Procter & Gamble
COSMAX	Pfizer Inc.
Coty	Revlon
Dyson Technology Ltd.	S.C. Johnson & Son Inc.
Elizabeth Arden	Sanofi
Estée Lauder Companies	Shiseido
Galderma	The Body Shop
GSK (GlaxoSmithKline)	The Himalaya Drug Company
Good Molecules	Unilever
Henkel	Wella Company
Harrods Health Private Limited	Walgreens Boots Alliance
Kanebo Cosmetics	
Kao Corporation	

Total Market Reach – 63,800



Primary Job Functions

- Formulating & Product Development
39%
- R&D Management & Corporate Management
35%
- Consulting, Marketing & Purchasing
21%
- Allied to the field
5%



Primary Business Types

- Consumer Products Marketer/Manufacturer & Contact Manufacturer
63%
- Suppliers: Ingredients, Equipment, Testing Services
18%
- Consulting
11%
- Allied to the field
8%

AUDIENCE HOW WE REACH THEM

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**Cosmetics
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The leading multichannel information platform to reach **63,800** unique R&D and Product Development Professionals.

Magazine Subscribers



21,000

Website Visitors (Monthly Avg.)



102,300

Registered Website Users: **49,400**

Daily Newsletter Subscribers



23,600

Social Media Followers



69,000

Dedicated E-blast Subscribers



35,000

Beauty Accelerate Attendees



513

Save the Date!

**BEAUTY
ACCELERATE** >>>

The Event Connecting Brand
Marketing and R&D Innovation

March 6-7, 2024

AUDIENCE PURCHASING POWER*

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Purchasing Power

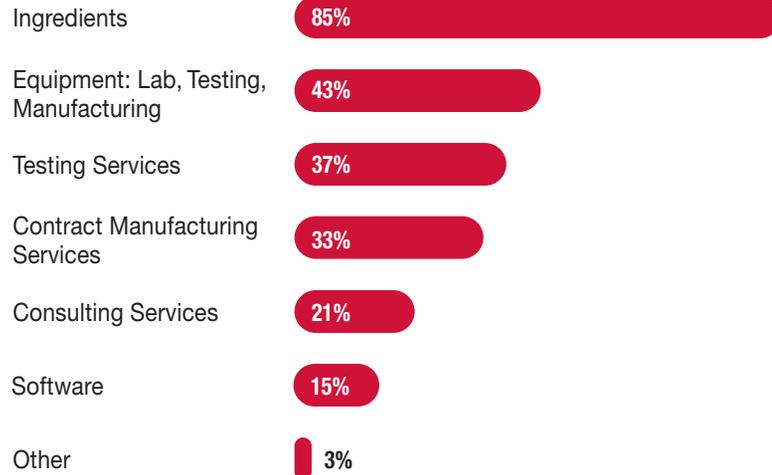
89%

Are the Sole Decision
Maker, Part of a Decision
Making Team or Influence
Decision Makers

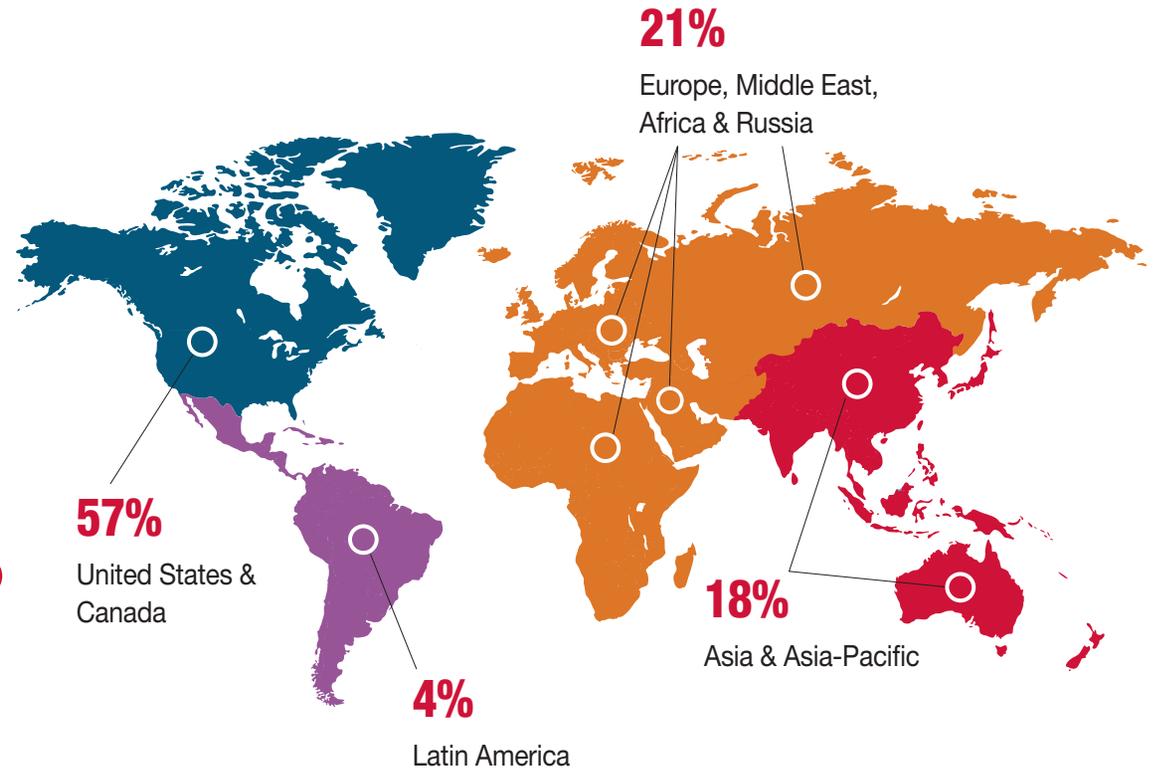
Company Revenue (\$)

- 17%** 100+ Mil
- 8%** 50 – 99.9 Mil
- 14%** 10 – 49.9 Mil
- 14%** 1 – 9.9 Mil
- 20%** Less than 1 Mil
(start-ups)

Products Purchased



Purchaser Locations



55% United States

45% Rest of the World

*Publisher's Data