

Over 52,000 Beauty & Salon Professionals Receive *Beauty Launchpad's* Daily Newsletter

Beauty Launchpad Covers Daily

- Trends in Hair
- New Product Launches for Hair Professionals
- Salon Business Tips
- Creative Hair Looks
- Industry News
- Web Exclusives
- Interviews with Industry Experts
- How-To Hair Cuts, Color and Style
- Upcoming Hair Awards

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,150	\$2,630
300 x 250 px Display Ad	\$2,630	\$2,200

Must book at least 4 weeks before run date.
Material is due 2 weeks before run date.

Press Release (PR) Submissions:


To expedite your press releases for publication, please submit your new product releases online at <https://www.beautylaunchpad.com/page/submit-product>

PR Contact: Gabby Bach, gbach@allured.com, 630-344-6067


BEAUTY LAUNCHPAD.
Everything Beauty for Salons and Stylists

Newsletter

4 Things You Missed at IBS Las Vegas




By: Gabby Bach
If you weren't able to attend IBS Las Vegas, don't worry! Here's four things you missed at this year's event.
[Read More →](#)



Beauty Launchpad
YOUR MAY/JUNE 2023
MONTHLY MAGAZINE

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INDUSTRY NEWS

Meet *Beauty Launchpad* 30 Under 30 Winner Krista Bartik

