

# MAGAZINE COVER SPONSORSHIP

Shamella Anderson  
Business Development Manager  
sanderson@allured.com  
630-344-6030  
www.WellSpa360.com



## Showcase Your Expertise in the Professional Wellness Industry and Align Your Brand With *WellSpa 360* as an Industry Leader

The accompanying 4-page folio will educate the *WellSpa 360* audience on your thought leadership in an area you wish to push to the forefront.

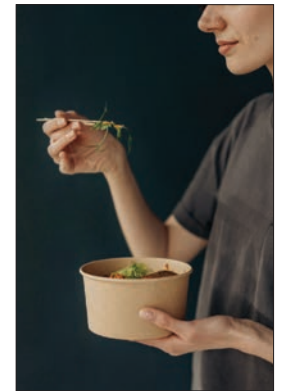
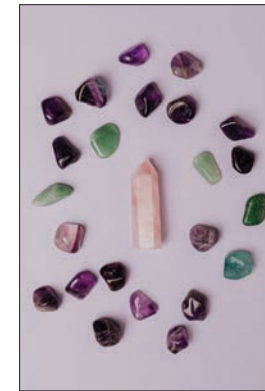
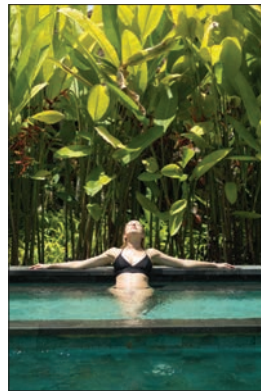
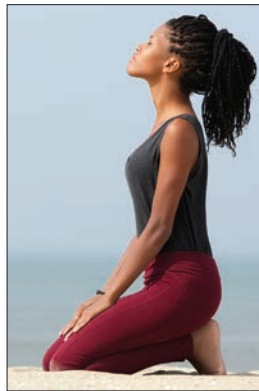
### **WellSpa 360 – The Whole Health Resource for Wellness Spa Professionals**

*WellSpa 360* provides wellness spa professionals with protocols, trends, business advice and research to serve the whole health experience to the clientele.

#### Cover Image Examples

Images should be strong, dramatic, intriguing and future forward.

All cover images should be vertically oriented when possible.



Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



Original Image →



Final Cover Image -  
Enlarged and cropped.



Original Image →



Final Cover Image -  
Enlarged and cropped to  
fit the vertical format.



Original Image →



Final Cover Image -  
Enlarged and cropped to  
fit the vertical format.

# MAGAZINE COVER SPONSORSHIP CONT'D

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The cover sponsorship allows you to provide the image for *WellSpa 360's* cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to going into the pages of *WellSpa 360* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

## What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio
- Mentioned in editor's note
- Included 1x in *WellSpa 360's* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$21,000



Optional Cover Branding - Corner



### From Plant to Essential Oil in Two Seconds

EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.

**F**rom plant to essential oil, the natural process of scent evaporation brings forth the true, unadorned essence of the herb, leaf, and bark. Unlike other extraction methods that require harsh solvents, high heat, and long processing times, Scent Evaporation is a gentle, natural process that captures the true essence of the plant in a matter of seconds. The result is a pure, unadorned essence that is free from any harsh chemicals or synthetic additives. This is the true essence of the plant, as nature intended.

**F.1. Scent Evaporation vs. Exploited Gas Evolving**

**Exploited Gas Evolving:** This process involves the use of harsh solvents and high heat to extract the essential oils from the plant. This process is highly inefficient and produces a large amount of waste. The resulting essential oil is often contaminated with the solvents used in the process.

**Scent Evaporation:** This process involves the use of a gentle, natural process to capture the true essence of the plant. This process is highly efficient and produces a pure, unadorned essence that is free from any harsh chemicals or synthetic additives.

**Dr. Samuel Roberts**  
CEO, Scent Evaporation

### From Plant to Essential Oil in Two Seconds

EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.

**F.1. Compound Comparison**

Superior Yield of Volatile Compounds

**F.2. Energy Consumption Comparison**

Quadruple Energy - 20x Efficient Rate

**F.3. Exploitive Extraction Process**

**F.4. Scent Evaporation Process**