

## Build an Engaging Brand With Over 86,000 Spa Professionals Dedicated to the Advancement of Skin Care

- 86,000 Registered Website Users
- 60,600 Average Monthly Visitors
- 132,300 Average Monthly Pageviews

### Pick Your Position

#### Header Position

Billboard Ad + Mobile Ad\*: 970 x 250 px

\$120/1,000 impressions (example 10,000 impressions \$1,200)

Super Leaderboard Ad + Mobile Ad\*: 970 x 90 px

\$100/1,000 impressions (example 10,000 impressions \$1,000)

Mobile Ad\*: 320 x 50 px included with purchase

#### In-Line Position

Medium Rectangle: 300 x 250 px

\$90/1,000 impressions (example 10,000 impressions \$900)

#### Footer Position

Super Leaderboard Ad + Mobile Ad\*: 970 x 90 px

\$90/1,000 impressions (example 10,000 impressions \$900)

Mobile Ad\*: 320 x 50 px included with purchase

*Minimum of 10,000 Impressions (per month per ad position)*

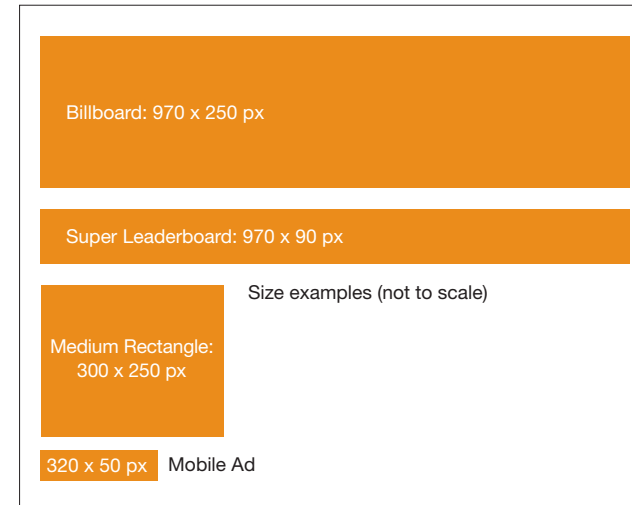
#### Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.*

*Material is due 2 weeks before the run date.*

Media Kit 2024 Skin Inc. | www.SkinInc.com



*\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

