

Over 41,000 Spa Professionals Receive Skin Inc.'s Daily Newsletter

Skin Inc. Covers Daily

- New product launches
- Trendy treatments
- Spa and product manufacturer news
- Web exclusive articles from industry experts
- Events insights
- Spa business tips
- Videos: Treatment demos, industry leader interviews and event coverage
- The latest in ingredient and physiological research

What's Included

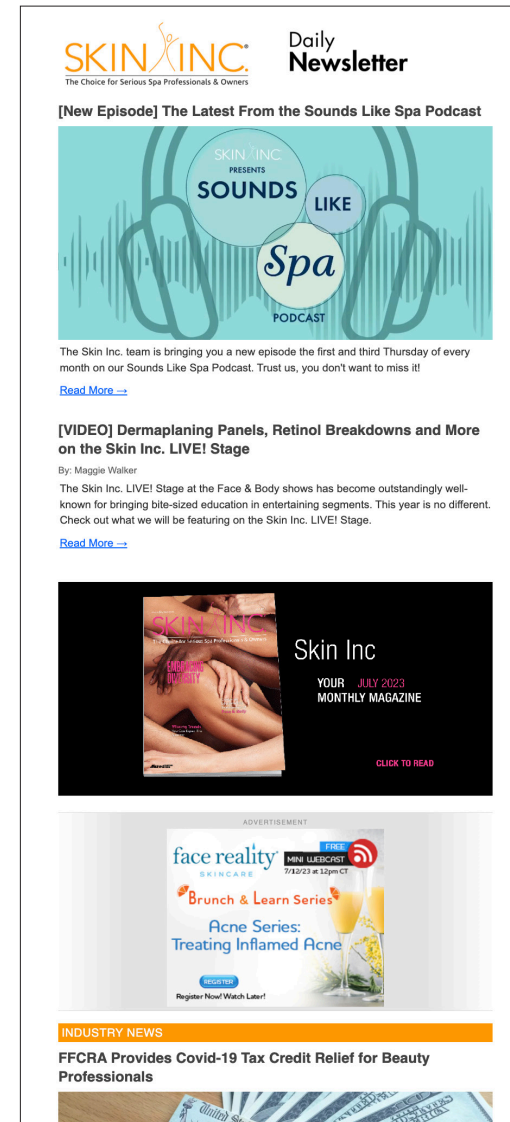
- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging call to action that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,100	\$1,890
300 x 250 px Display Ad	\$1,580	\$1,260

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.


Press Release (PR) Submissions: To expedite your press releases for publication, please submit your new product releases online at <https://www.skininc.com/page/new-product-submission>

PR Contact: Marisa Sobotka, msobotka@allured.com, 630-344-1835



SKIN INC. Daily Newsletter
The Choice for Serious Spa Professionals & Owners

[New Episode] The Latest From the Sounds Like Spa Podcast




The Skin Inc. team is bringing you a new episode the first and third Thursday of every month on our Sounds Like Spa Podcast. Trust us, you don't want to miss it!
[Read More →](#)


[VIDEO] Dermaplaning Panels, Retinol Breakdowns and More on the Skin Inc. LIVE! Stage

By: Maggie Walker

The Skin Inc. LIVE! Stage at the Face & Body shows has become outstandingly well-known for bringing bite-sized education in entertaining segments. This year is no different. Check out what we will be featuring on the Skin Inc. LIVE! Stage.
[Read More →](#)



ADVERTISMENT



INDUSTRY NEWS

FFCRA Provides Covid-19 Tax Credit Relief for Beauty Professionals