

# MAGAZINE COVER SPONSORSHIP

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BEAUTY  
LAUNCHPAD  
Everything Beauty for Salons and Stylists

Showcase Your Expertise in the Professional Salon Industry and Align Your Brand With *Beauty Launchpad* as an Industry Leader.

The accompanying 4-page folio will educate the *Beauty Launchpad* audience on your thought leadership in an area you wish to push to the forefront.

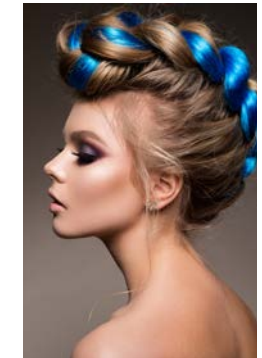
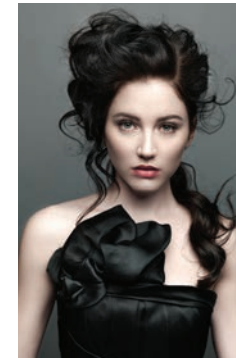
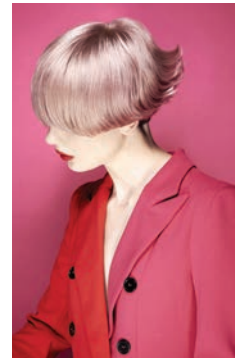
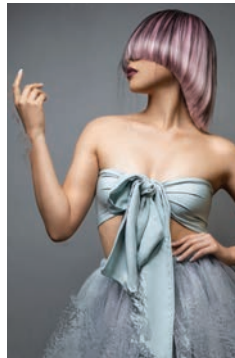
## Beauty Launchpad – Everything Beauty for Salons & Stylists

*Beauty Launchpad* is the resource for the latest trends, business tips, techniques and products for the professional salon industry. Our vision is to inspire, educate and elevate salon owners, stylists and colorists to excel behind the chair—and beyond.

### Cover Image Examples

Images should be dramatic, fashion oriented and hair focused.

All cover images need to be vertically oriented when possible.



Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



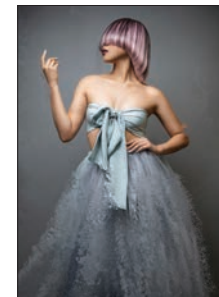
Original Image →

Final Cover Image -  
Enlarged, cropped and  
outlined to overlap the  
masthead.



Original Image →

Final Cover Image -  
Enlarged and cropped.



Original Image →

Final Cover Image -  
Enlarged, cropped,  
flopped and outlined to  
overlap the masthead.

