

Gain access to the most highly engaged spa health & wellness professionals.

Must book at least 6 weeks before run date. Material is due 4 weeks before run date.

61,300+ Instagram followers

- 330+ Average Likes Per Post.
- 370K+ Average Reach Per Month.
- 8,200+ Average Reach Per Post.
- 50 Average Saves Per Post.
- 3,100+ Average Saves Per Month.
- 550+ Growing # of Followers Monthly.

28,000+ Facebook followers

- 200+ Average Post Engagements Per Month.
- 5,500+ Average Reach Per Month.

Add Eye Lash Instagram to Your Program \$600

- 69,000+ Lash and Brow Professionals
- 255K accounts reached monthly.
- 25,000+ content interactions per month.
- 20,000 average reach per post.
- 250 average saves per month.

Programs Available

Social Media Post a la carte

- Instagram Post - \$1,050
- Instagram Story with Sticker Link - \$1,050
- Instagram Reel + Story with Sticker Link - \$1,050
- Facebook Post - \$1,050

Facebook, Instagram & IG Story Package \$2,100

- Facebook Post
- Instagram Post
- Instagram Story with Sticker Link

Facebook Live Sharing \$3,300

- Facebook Post by WellSpa 360 24 hours before live event
- Instagram Story with Sticker Link 24 hours before live event
- Shared clients live feed on WellSpa 360's Facebook page

Facebook or Instagram Live \$5,100

- Instagram & Facebook Post by WellSpa 360
- Instagram & Facebook Story with Sticker Link
- 1 Article on *dayspamagazine.com* recapping the Live event
- 1 eNewsletter blast linking to recap article
- Saved to the IGTV (IG Live ONLY)
- Facebook Live with Boost - Extends exposure 5-6 days post live event. (FB Live ONLY)
- Shared live on Facebook pages for *Beauty Launchpad, Nailpro, Eyelash, Beauty Store Business.* (FB Live ONLY)

Social Media Takeover \$3,600

- Instagram Pre-Post
- Facebook Pre-Post
- 24-hour exclusivity after initial post
- Content to remain in Stories Highlights for at least 30 days
- Choose from two options:

1. Pre-produced

WellSpa 360 posts up to 7 pre-produced slides

- Include a variety of content
- Can include videos, sticker links, polls, questions, etc.
- Brand tagged on every slide
- Up to 3 hashtags per slide

2. In-the-Moment Takeover

Your artist or educator has access to WellSpa 360's Instagram page for 24 hours

- Good for education/event coverage
- Brand/educator responsible for all content
- Can go Live during takeover

Instagram Giveaway to Grow Followers \$2,600

- Instagram Post
- Instagram Story with Sticker Link
- Original Content – Editor to write post
- WellSpa 360 manages winner selection & communication