

COVER SPONSORSHIP

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.Wellspa360.com



Showcase your expertise in the professional wellness industry and align your brand with WS as an industry leader. The accompanying 4-page folio will educate the WellSpa 360 audience on your thought leadership

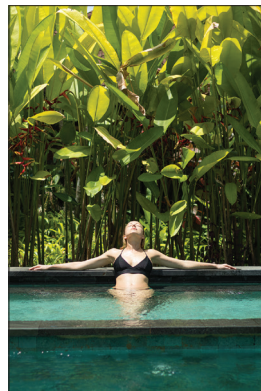
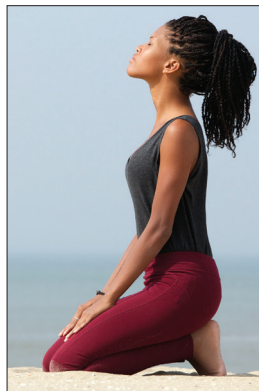
WellSpa 360 – The Whole Health Resource for Wellness Spa Professionals

WellSpa 360 provides wellness spa professionals with protocols, trends, business advice and research to serve the whole health experience to the clientele.

Cover Image Examples

Images should be strong, dramatic, intriguing and future forward.

All cover images should be vertically oriented when possible.



Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



Original Image →



Final Cover Image -
Enlarged and cropped.



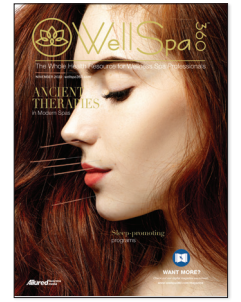
Original Image →



Final Cover Image -
Enlarged and cropped to fit
the vertical format.



Original Image →



Final Cover Image -
Enlarged and cropped to fit
the vertical format.

COVER SPONSORSHIP

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.Wellspa360.com



The cover sponsorship allows you to provide the image for *Wellspa 360's* cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to going into the pages of *Wellspa 360* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio
- Mention in editor's note
- Included 1x in *Wellspa 360* E-Newsletter
- 1 Social Media Post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Investment: \$20,000



Optional Cover Branding - Corner

