

MAGAZINE COVER SPONSORSHIP

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NAILPRO
THE ART AND BUSINESS OF NAILS

Showcase your expertise in the professional nail industry and align your brand with Nailpro as an industry leader.

The accompanying 4-page folio will educate the *Nailpro* audience on your thought leadership in an area you wish to push to the forefront.

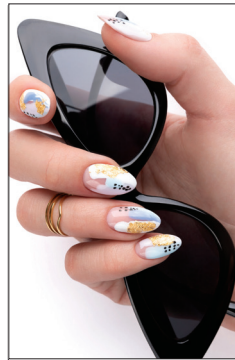
***Nailpro* - The Art and Business of Nails**

Nailpro serves cutting-edge nail salon owners and nail technicians with the latest nail trends, techniques, products, services and advice for growing a sustainable nail business.

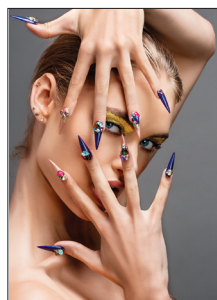
Cover Image Examples

Images should be strong, dramatic, fashion oriented and future forward.

All cover images need to be vertically oriented when possible.



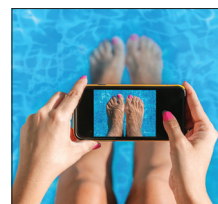
Designers work with the scale and crop of each image to arrive at a final cover. Examples below show original images and how they can be manipulated for use on a cover. All covers are vertically oriented.



Original Image →



Final Cover Image -
Enlarged and cropped.



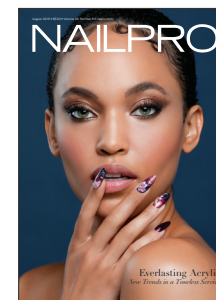
Original Image →



Final Cover Image -
Enlarged and cropped.



Original Image →



Final Cover Image -
Enlarged and cropped.

MAGAZINE COVER SPONSORSHIP CONT'D

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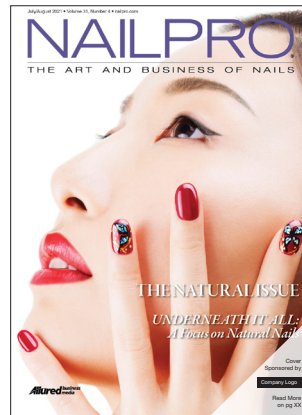
The cover sponsorship allows you to provide the image for *Nailpro's* cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Inside the magazine our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to going into the pages of *Nailpro* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio
- Mention in editor's note
- Included 1x in *Nailpro* E-Newsletter
- 1 Social Media Post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

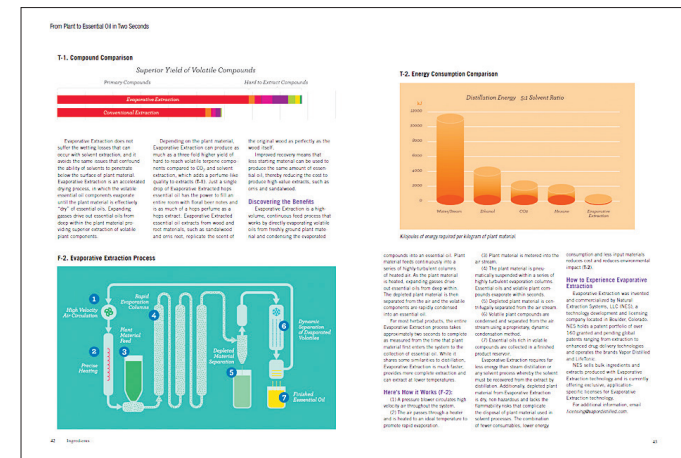
Investment: \$20,000



Optional Cover Branding - Corner



Optional Cover Branding - Circle



Example 4-Page Folio