

Over 31,273 professionals receive the Wellspa 360's Daily Newsletter.

Types of Newsletters

- **Daily:** Sent Monday – Friday every morning.


Average Benchmarks

- Average Unique Open Rate: 8%
- Average Unique Click-Through Rate: 10%
- Average Total Open Rate: 11%


Wellspa 360 Covers Daily

- New Product Launches
- Industry News
- Advice from Industry Experts
- Web Exclusives
- Spa Features
- Treat How-Tos
- Wellness Research
- Wellness Industry Trends

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 **Newsletter**
The Whole Health Resource for Wellness Spa Professionals

6 Wellness Products for Your Retail Shelves




Check out some of the latest spa retail products from Haia, Essence One, On the Green CBD and more!
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Recipe: Orange and Cinnamon Poached Apple
By: Laura Waldon
This healthy and sweet treat is part of Chenot Palace Weggis' Advanced Detox Program.
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WELLSPA 360
YOUR AUGUST 2022 MONTHLY MAGAZINE


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Become a Profitable, Sustainable
Wellness Business in the
New GREEN Economy.
BECOME A MEMBER



INDUSTRY NEWS

Hiatus Spa + Retreat Launches Clean CBD Products



DAILY NEWSLETTER

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www.Wellspa360.com



	Newsletter Only	Integrated Program Rate
Text Ad with Marketing Inquiries	\$2,000	\$1,800
300 x 250 px Display	\$1,500	\$1,200

- Must book at least 4 weeks before run date
- Material is due 2 weeks before run date

What's Included

- Delivered 7x a week, Monday – Friday and weekends
- Text Ads offer Marketing Inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of Banner Ads or Text Ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PR Submissions: To expedite your press releases for publication, please submit your new product releases online at <https://www.wellspa360.com/page/submit-product>

PR Contact: Tony Scianna, tscianna@allured.com, 630-344-6070