

Over 40,464 professionals receive Skin Inc.'s Daily Newsletter.

Types of Newsletters

- **Daily:** Sent Monday – Friday every morning.

Average Benchmarks


- Average Unique Open Rate: 11%
- Average Unique Click-Through Rate: 7%
- Average Total Open Rate: 19%

Skin Inc. Covers Daily

- New product launches
- Trendy treatments
- Spa and product manufacturer news
- Web exclusive articles from industry experts
- Events insights
- Spa business tips
- Videos: Treatment demos, industry leader interviews and event coverage
- The latest in ingredient and physiological research

SI Newsletter **SKIN INC.** Daily Newsletter
The Choice for Serious Spa Professionals & Owners

Making Big Bucks with Threading




By: Maggie Walker
Terrance Bonner, L.E. shared his top tips for making big bucks with threading at the Face & Body Northern California who in San Jose, California.
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[VIDEO] Making Money with Threading
Terrance Bonner, LMT, LE is joining us at Face & Body Northern California in San Jose to teach attendees how they can start making six figures with threading tips and tricks.
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SKIN INC.
YOUR AUGUST 2022
MONTHLY MAGAZINE

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INDUSTRY NEWS
11 Steps to the Perfect Naptime Facial Massage



DAILY NEWSLETTER

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	Newsletter Only	Integrated Program Rate
Text Ad with Marketing Inquiries	\$2,000	\$1,800
300 x 250 px Display	\$1,500	\$1,200

- Must book at least 4 weeks before run date
- Material is due 2 weeks before run date

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PR Submissions: To expedite your press releases for publication, please submit your new product releases online at <https://www.skininc.com/newproduct/>

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