

Over 21,800 professionals receive the Medesthetics's Daily Newsletter.

Types of Newsletters

- **Daily:** Sent Monday – Friday every morning.

Average Benchmarks

- Average Unique Open Rate: 12%
- Average Unique Click-Through Rate: 21%
- Average Total Open Rate: 19%

Medesthetics Covers Daily


- Industry News
- Medical Esthetic New Product Launches
- New Medical Research
- Business Articles
- Web Exclusives
- Interviews with Industry Experts

Trouble reading this? [Click Here](#) [Send to a Friend](#)

MedEsthetics Newsletter

The Guide for Excellence in Medical Aesthetics

Study Finds CO2-Extracted Dandelion Seed Offers Cosmetic Bioactivity




A recent study published in *Sustainable Chemistry and Pharmacy* details the use of dandelion seeds as a natural source of active cosmetic constituents including fatty acids, among others.

[Read More →](#)

Graphene Oxide Boosts Silver Nanoparticle Benefits for Skin


Research published in *Pharmaceutics* explored the ability of graphene oxide to stabilize silver nanoparticles (AgNPs) for a complex to impart anti-inflammatory, antimicrobial and renewal benefits to skin.

[Read More →](#)



MEDESTHETICS
JULY/AUGUST 2022
DIGITAL MAGAZINE
HAS ARRIVED!
CLICK TO READ

ADVERTISEMENT



CUTERA
FACE + BODY AESTHETIC SOLUTIONS
Unlock Treatment Opportunities with Excel V+
FREE WEBCAST REGISTER NOW

INDUSTRY NEWS

MedSpa Partners Announces Florida Expansion, Partnership with Ageless Medical

Newsletter Advertising		
	Newsletter Only	Integrated Program Rate
Text Ad with Marketing Inquiries	\$2,000	\$1,800
300 x 250 px Display	\$1,500	\$1,250

- Must book at least 4 weeks before run date
- Material is due 2 weeks before run date

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer Marketing Inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of Banner Ads or Text Ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PR Submissions: To expedite your press releases for publication, please submit your new product releases online at <https://www.medestheticsmag.com/page/submit-product>

PR Contact: Tony Scianna, tscianna@allured.com, 630-344-6070