

# SOCIAL MEDIA

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GLOBAL  
COSMETIC  
INDUSTRY®  
The Beauty Innovator's Resource

**Gain access to the cosmetic industry's most highly engaged beauty innovators.**

Must book at least 6 weeks before run date. Material is due 4 weeks before run date.

## 53,000+ LinkedIn Followers

- 1,170+ Unique Visitors per Month.
- 230,700+ Post Impressions per Month.
- 2,000+ Page Engagements Per Month.

5,000+ Facebook Followers

7,000+ Instagram Followers

## Programs Available

### LinkedIn Post \$1,500

- Includes Bonus Facebook & Instagram Post

### LinkedIn Bundle \$4,000

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

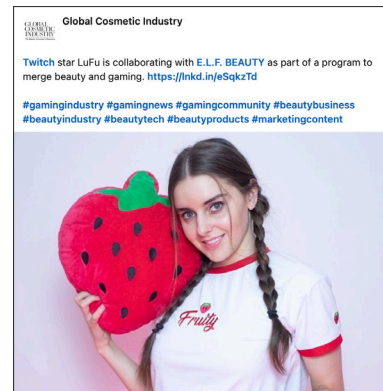
### Types of Top Performing LinkedIn Posts\*

- Trending Topic Post
- Subscription/Product Collaboration Post
- Product/Brand Announcement
- Supplier/Product Post
- Video Post

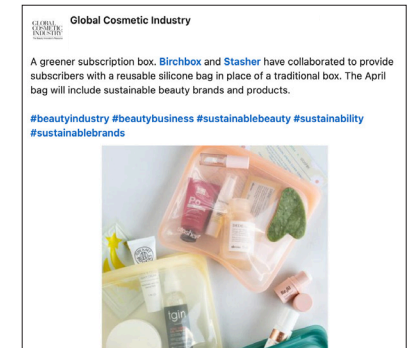
\*as pictured



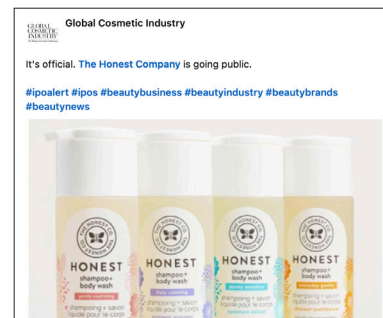
Video Post



Trending Topic



Subscription/Product Collaboration



Product/Brand Announcement



Supplier/Product Post