

# MAGAZINE PRODUCT ROUNDUP

Please refer to *Global Cosmetic Industry's* 2023 Editorial Calendar and Editorial Due Dates for Product Roundup categories and deadlines.

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GLOBAL  
COSMETIC  
INDUSTRY®  
The Beauty Innovator's Resource

## Product Roundup Program for Magazine Display Advertisers

Scheduled magazine display advertisers receive an additional value of inclusion in *Global Cosmetic Industry's* Product Roundup program. This special Product Roundup program extends your reach and frequency by more than 400% and includes Marketing Inquiries.

### Benefits

1. As a **magazine** display advertiser, you'll receive additional coverage in a very popular section of the magazine titled "Product Roundup."
2. Following the Product Roundup coverage in the magazine, your product information will be scheduled in the mid-month "Product Roundup" **newsletter** that includes Marketing Inquiries (soft leads).
3. Additionally, your product information will be posted on *Global Cosmetic Industry website* and will be included in the monthly Product Roundup feature page on [www.gcimagazine.com](http://www.gcimagazine.com)
4. Highlights of the Product Roundup featured page will be promoted via *Global Cosmetic Industry Daily Newsletter* and social media channels.

### Marketing Inquiries

1. As buyers demonstrate interest in your product by clicking to learn more, you will receive e-mail contact information to follow up with an e-blast on the products you featured.
2. **Best practice** – for following up on marketing inquiries:  
Offer qualified prospects more information about your new product with a whitepaper or a sample request.

**PRODUCT ROUNDUP** [Products, Equipment & Services]

**Market-forward Ingredients, Packaging & Services**



**Campo D.M.A.E. 99.99%**  
Campos Research  
[www.campos-research.com](http://www.campos-research.com)  
Dimethylaminoethanol tartrate (DMAE) is an antioxidant molecule stabilizes free radicals and brightens the skin. Campo D.M.A.E. 99.99% is a natural organic compound, extracted from the Mexican Silk Tree (Albizia juliflora). It has amphiphilic properties, as the ingredient is compatible with low DMAE exists in nature.



**Tofu Cream**  
NF Beauty Group  
[www.nfbeautygroup.com](http://www.nfbeautygroup.com)  
NF's Tofu Cream has the fun texture of soft tofu. It applies smoothly and gives a deep moisturizing effect. Infused with soybean extracts and 17 amino acids, it is anti-inflammatory, anti-aging and achieves a healthy glow improving skin elasticity.



**Retinol 0.5% Serum**  
Lady Bird Cosmetics  
[www.ladybird.com/product/retinol-serum/](http://www.ladybird.com/product/retinol-serum/)  
The Retinol 0.5% Serum is a vitamin A-infused serum that improves the appearance of the face and wrinkles, skin texture and tone. It is best for maturing and acne prone skin.

**High Color Payoff Talc-Free Eyeshadows**  
Cosmetic Group USA  
[www.cosmeticgroupusa.com](http://www.cosmeticgroupusa.com)  
Cosmetic Group USA cares about providing customers with the safest eyeshadow ingredients. Our talc-free pressed eyeshadow formulas encourage healthy lip with a high color payoff. Contact with Cosmetic Group USA for a private meeting to view our wide range of talc-free innovations at [info@cosmeticgroupusa.com](mailto:info@cosmeticgroupusa.com) or (818) 107-2888.



**Purestrol**  
Bio-Botanica  
[www.bio-botanica.com](http://www.bio-botanica.com)  
Purestrol (BIO). Flavanone glycoside acts as an anti-wrinkle agent. It helps to smooth wrinkled skin, supports healthy hair growth, improves eye health and supports mental sleep.



**252 Series Refillable Airless Bottle**  
Altair Packaging Corp.  
[www.altairpkg.com/252-refillable-airless](http://www.altairpkg.com/252-refillable-airless)  
Altair Packaging Corp. now offers a new refillable option available for custom order. A sleek, refillable airless pump bottle package comes with a separate refillable inner bottle and service cap. It is available in 15 ml, 30 ml and 50 ml sizes. Packaging is user-friendly with easy assembly and refill replacement.



**All PE Mono-Material Airless Tubes**  
Seaciff Beauty Packaging & Laboratories  
[www.seaciffbeauty.com/collections/mono-material](http://www.seaciffbeauty.com/collections/mono-material)  
Our mono-material airless system packaging is made from 100% of the same resin polyethylene (PE). This resin-free packaging solution allows for easy recyclability to help reuse and reduce plastic waste. By using only one resin (PE), it allows for easy disposal, collection and recycling. It is available in green PE (sugarcane).



**Grandiclin Biocidin**  
[www.biocept.com/grandiclin](http://www.biocept.com/grandiclin)  
Grandiclin, an anti-biomech active, limits the biofilm-resistant C. acnes and prevents tissue-damaging inflammation in blemish-prone skin. This activity is attributable to the efficacious mix of prenyl flavonoids found in *Gardenia augustata*. Grandiclin is compatible with most commonly used acne formula ingredients.



**Botaniplex Balance SC**  
Acme-Hardisty Co.  
[www.acme-hardisty.com/personal-care-cosmetics](http://www.acme-hardisty.com/personal-care-cosmetics)  
Botaniplex Balance SC is a synergistic mixture of plant extracts that soothe and rebalance irritated skin and scalp impacted by acne and dermatitis caused by 5-alpha and D-androstenedione. You'll see a prebiotic effect, antimicrobial activity and anti-inflammatory and anti-oxidative properties when using this ingredient.

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## Qualification for the New Product Roundup Program

1. Schedule a minimum 4x display ad program in *Global Cosmetic Industry Magazine* in 2023.
2. For every display advertisement placed, you may submit a product to be published in that issue of the magazine.
3. The same product cannot be used more than two times in one calendar year and must be run at least 6 months apart.

## Material Specifications and Deadlines

Qualifying advertisers will receive an e-mail with a link to submit the following:

1. A 50 word product or service description.
2. A single image. Image requirements: .jpg, .gif or .png, maximum resolution: 300 dpi. No company logos, trademarks or additional verbiage on images.
3. A URL link to the specific product page on your website.
4. You will be asked to include your company name, phone number and website as you would like it to be seen.

