

# MAGAZINE DIRECTORY ADVERTISING

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GLOBAL  
COSMETIC  
INDUSTRY®  
The Beauty Innovator's Resource

**Reach 52,866 subscribers & attendees with show distribution all year long.**

## Outreach Campaign Includes

- Every month the digital magazine subscribers receive an issue ready e-mail that will link to the online directory.
- Print directory sent to core subscribers.
- Regular updates published in the daily newsletter with links to the online directory.
- Show distribution will include an e-blast to attendees to search for suppliers in the online directory.

## Advertising Includes

- An ad in the print directory with bold listings.
- Featured listing on the search pages of the online directory linked to your company listing.
- All company profiles will be on the *GCImagazine.com* website.
- Tab advertising includes a 300 x 250 px ad in the online directory.

## Show Distribution

### Print

- LuxePack LA, New York & Monaco
- In-Cosmetics Global & North America
- Suppliers Day: NYSCC, New York & CASCC, California
- Cosmoprof North America
- *Beauty Accelerate*, New York
- World Perfumery Congress, Miami

## Rates

- **\$3,393 net**, full page includes a FREE full-page company profile and bold listings (in print & online)
- **\$2,545 net**, 1/2 page, includes mini profile (100 words max - online only) and bold listings
- **\$2,207 net**, 1/3 page, includes mini profile (100 words max - online only) and bold listings
- **\$1,729 net**, 1/4 page, includes mini profile (100 words max - online only) and bold listings

