

Gain access to the cosmetic & personal care industry's most highly engaged R&D professionals.

Must book at least 6 weeks before run date. Material is due 4 weeks before run date.

44,000+ LinkedIn Followers

- 1,000+ Unique Visitors per Month.
- 117,000+ Post Impressions per Month.
- 2,100+ Page Engagements Per Month.

5,900+ Facebook Followers

5,600+ Instagram Followers

Programs Available

LinkedIn Post \$1,500

- Includes Bonus Facebook & Instagram Post

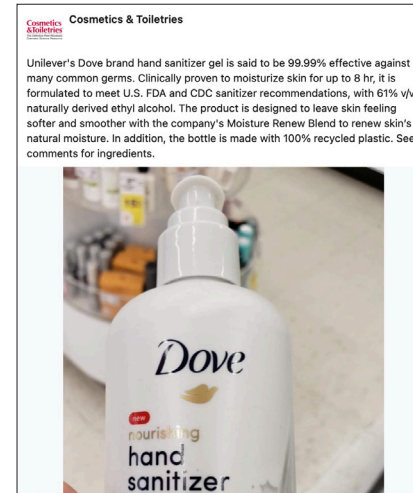
LinkedIn Bundle \$4,000

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

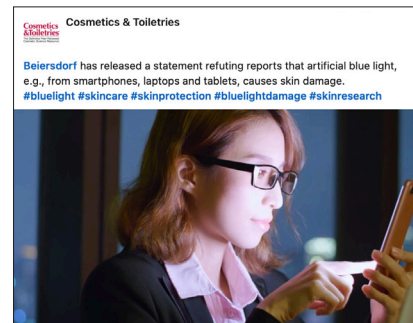
Types of Top Performing LinkedIn Posts*

- Ingredient/Product Post
- Report/Research Post
- Formulating On Trend Post

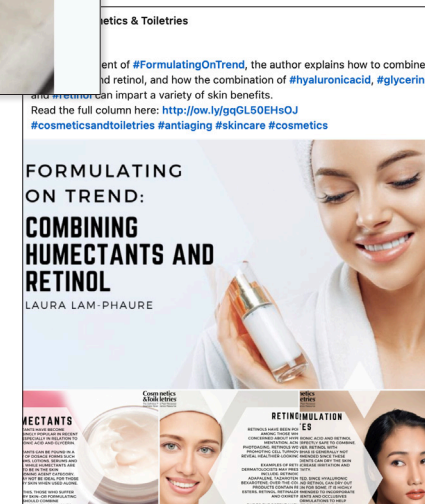
*as pictured



Ingredient/Product Post



Report/Research Post



Formulating On Trend Post