LEADER'S PROGRAM

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Join our leaders' program when you market with Global Cosmetic Industry

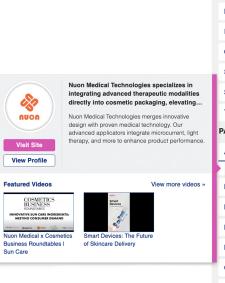
As an Added Value for a \$10,000 or more marketing campaign with Global Cosmetic Industry you qualify to participate in our Leaders' Program.

HOW TO QUALIFY*

- \$10,000 Marketing programs that start before March 31, 2026
- \$15,000 Marketing programs that start after March 31, 2026

BENEFITS OF PARTICIPATING

- Stand out by having your company listed next to relevant editorial content from 3 categories on our website.
- All content your company has published on our website will be linked to your company profile and will show engagement on the year-end report.
- You can build out your company profile with product promotions and YouTube videos that stand out in the desktop pop-out view.
- You will receive monthly reports that provide insights about your content & profile engagement.



Leaders INGREDIENTS Bath & Body **(** Color Cosmetics \oplus Fragrance **(** Hair Care \oplus Ingestibles **(** Oral Care **(** Skin Care \oplus Sun Care **(** Testina \oplus **PACKAGING** Applicators/Brushes Θ □ Nuon LLC ■ **(** Blisters \oplus Bottles/Jars \oplus Box/Boxes **(** Caps/Closures **(** Color Cosmetics/Components \oplus Compacts & Rouge Cases \oplus Dispensing **(** Glass \oplus Labels **(** Packaging Sustainability **((** Production/Manufacturing \oplus Specialty Packaging \oplus Tubes **(**

*Participation is from January-December 2026, midyear qualifiers will be added to the Leaders' Program but will only run through December 2026.