

LEADER'S PROGRAM

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**GLOBAL
COSMETIC
INDUSTRY®**
The Beauty Innovator's Resource

Join our leaders' program when you market with *Global Cosmetic Industry*

As an Added Value for a \$10,000 or more marketing campaign with *Global Cosmetic Industry* you qualify to participate in our Leaders' Program.

HOW TO QUALIFY*

- **\$10,000** Marketing programs that start before March 31, 2026
- **\$15,000** Marketing programs that start after March 31, 2026

BENEFITS OF PARTICIPATING

- Stand out by having your company listed next to **relevant editorial** content from 3 categories on our website.
- All content your company has published on our website will be linked to your **company profile** and will show engagement on the year-end report.
- You can build out your **company profile** with product promotions and YouTube videos that stand out in the desktop pop-out view.
- You will receive monthly reports that provide insights about your content & profile engagement.

The screenshot shows a company profile for Nuon Medical Technologies. It features the Nuon logo, a 'Visit Site' button, and a 'View Profile' button. The profile text states: 'Nuon Medical Technologies specializes in integrating advanced therapeutic modalities directly into cosmetic packaging, elevating...'. Below this, it says: 'Nuon Medical Technologies merges innovative design with proven medical technology. Our advanced applicators integrate microcurrent, light therapy, and more to enhance product performance.' There is also a 'Featured Videos' section with two video thumbnails: 'Nuon Medical x Cosmetics Business Roundtables I Sun Care' and 'Smart Devices: The Future of Skincare Delivery'.

2025 Leaders	
INGREDIENTS	
Bath & Body	⊕
Color Cosmetics	⊕
Fragrance	⊕
Hair Care	⊕
Ingestibles	⊕
Oral Care	⊕
Skin Care	⊕
Sun Care	⊕
Testing	⊕
PACKAGING	
Applicators/Brushes	⊕
Nuon LLC	▶
Bags	⊕
Blisters	⊕
Bottles/Jars	⊕
Box/Boxes	⊕
Caps/Closures	⊕
Color Cosmetics/Components	⊕
Compacts & Rouge Cases	⊕
Dispensing	⊕
Glass	⊕
Labels	⊕
Packaging Sustainability	⊕
Paper	⊕
Production/Manufacturing	⊕
Specialty Packaging	⊕
Tubes	⊕

*Participation is from January–December 2026, midyear qualifiers will be added to the Leaders' Program but will only run through December 2026.