

LEADER'S PROGRAM

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Cosmetics & Toiletries®

The Definitive Peer-Reviewed Cosmetic Science Resource

Join our leaders' program when you market with *Cosmetics & Toiletries*

As an Added Value for a \$10,000 or more marketing campaign with *Cosmetics & Toiletries* you qualify to participate in our Leaders' Program.

HOW TO QUALIFY*

- **\$10,000** Marketing programs that start before March 31, 2026
- **\$15,000** Marketing programs that start after March 31, 2026

BENEFITS OF PARTICIPATING

- Stand out by having your company listed next to **relevant editorial** content from 3 categories on our website.
- All content your company has published on our website will be linked to your **company profile** and will show engagement on the year-end report.
- You can build out your **company profile** with product promotions and YouTube videos that stand out in the desktop pop-out view.
- You will receive monthly reports that provide insights about your content & profile engagement.

The screenshot displays the '2025 Leaders' program interface. On the left, two company profiles are shown as examples. The top profile is for BASF, featuring a 'Visit Site' and 'View Profile' button, and a 'Featured Videos' section with two video thumbnails. The bottom profile is for Mibelle AG Biochemistry, also with 'Visit Site' and 'View Profile' buttons, and a 'Featured Products' section with three product images and descriptions, followed by a 'Featured Videos' section with two video thumbnails. On the right, a vertical list titled 'COSMETIC INGREDIENTS' shows a scrollable menu of companies. The '2025 Leaders' title is at the top right. The ingredients list includes: Actives, Arxada, LLC, Ashland Specialty Ingredients, BASF Corporation (highlighted), CLR-Chemisches Laboratorium Dr. Kurt Richter GmbH, Evolved By Nature, Gattefossé SAS, Givaudan Schweiz AG, Grant Industries, Ichimaru Pharcos Co. Ltd., JAKA Biotech Co., Ltd., Jojoba Desert, LipoTrue, Lucas Meyer Cosmetics by Clariant, Mibelle AG Biochemistry (highlighted), Nikko Chemicals Co Ltd, Sabinsa Cosmetics, Silab, Balancing/Soothing, Cleansing, Colorant, Conditioning, Formulating Aids, Moisturizing, Natural/Sustainable, Oral Care, Preservation, Rheology/Thickener, Sensory, Specialized, and Tech/Equipment.

*Participation is from January–December 2026, midyear qualifiers will be added to the Leaders' Program but will only run through December 2026.