PRODUCT LAUNCH SPECIAL

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Cosmetics &Toiletries®
The Definitive Peer-Reviewed Cosmetic Science Resource

Spotlight your latest and greatest at the industry's favorite events.

The Product Launch Campaign Special is a great way to let attendees know what you're showcasing at the next event, so that they can ensure they make time to meet you there.

Get access to 17,000+ subscribers through our e-blasts, 22,000+ through the newsletter and make 100,000 impressions through our Show Daily Program—that's nearly 40,000 professionals in cosmetic and personal care R&D!

WHAT'S INCLUDED

- Text Ad in *Cosmetics & Toiletries* newsletter
- Targeted E-blast
- Placement in Show Newsletters (2x)
- Marketing Inquiry Leads
  - » Ensure your launch is at the industry's favorite events
  - » The text ad runs 1 month before the show, the e-blast deploys 2 weeks before the show and the show newsletters go out in the days leading up to the show
  - » Materials are due 2 weeks prior to deployment
  - » A custom lead generation form is available upon request