

# MAGAZINE COVER SPONSORSHIP

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[www.PerfumerFlavorist.com](http://www.PerfumerFlavorist.com)

perfumer  
& flavorist<sup>+</sup>

The Resource for Sensory & Wellness Innovation

## Ensure your position in the industry.

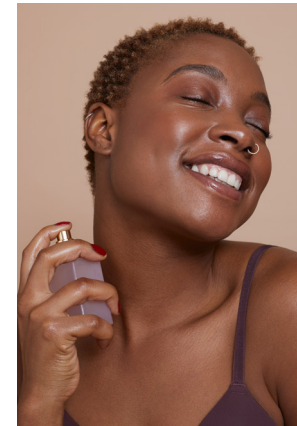
The accompanying 4-page folio will educate the *Perfumer & Flavorist+* audience on your thought leadership in an area you wish to push to the forefront.

### PERFUMER & FLAVORIST+—RESOURCE FOR SENSORY & WELLNESS INNOVATION

*Perfumer & Flavorist+* delivers actionable technical, business and market insights for global fragrance, flavor and wellness innovation, including trends, ingredients, formulations, research and technology.

### COVER IMAGE EXAMPLES

Images should be sensorial and feature ingredients, food, etc. Images should also align with monthly themes and relate directly to fragrance, flavor and wellness. All cover images need to be vertically oriented.



# MAGAZINE COVER SPONSORSHIP CONT'D

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## The cover sponsorship allows you to provide the image for *Perfumer & Flavorist+*'s cover.

This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Our editors will help you create a web exclusive specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like.

In addition to appearing in *Perfumer & Flavorist+* and on our website, we will provide you a PDF version for marketing use.

### WHAT'S INCLUDED

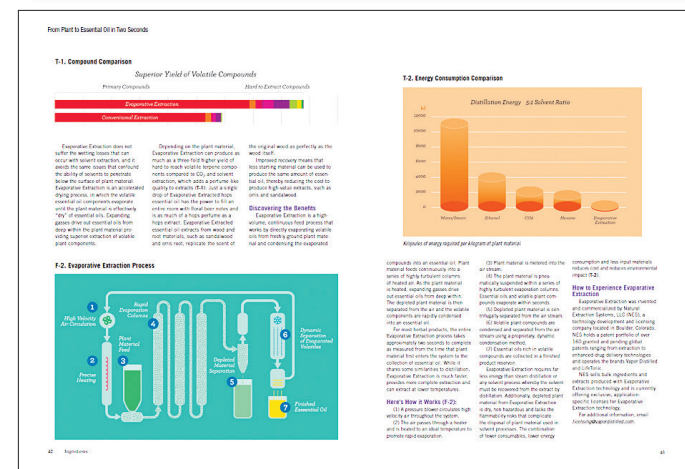
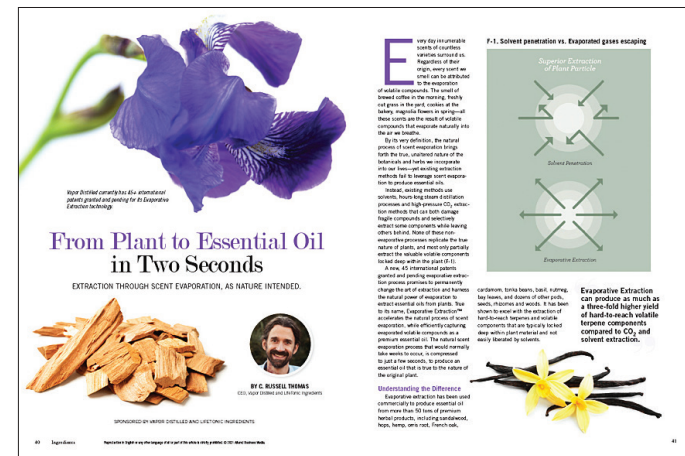
- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x in *Perfumer & Flavorist+* newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue



Optional Cover Branding—Corner



Optional Cover Branding—Circle



Example 4-Page Folio