

SOCIAL MEDIA

Angelina Lutsenko

New Business Development Manager

angelina@allured.com

630-344-6052

www.PerfumerFlavorist.com

perfumer
& flavorist⁺

The Resource for Sensory & Wellness Innovation

Gain access to the industry's most highly engaged
F&F professionals worldwide.

40,000+ LINKEDIN FOLLOWERS

11,000+ FACEBOOK FOLLOWERS

11,200+ INSTAGRAM FOLLOWERS

LINKEDIN BENCHMARK AVERAGES

- 313 Unique Visitors Per Month
- 104,652 Post Impressions Per Month
- 1.14% **Engagement Rate**

PROGRAMS AVAILABLE

LINKEDIN POST

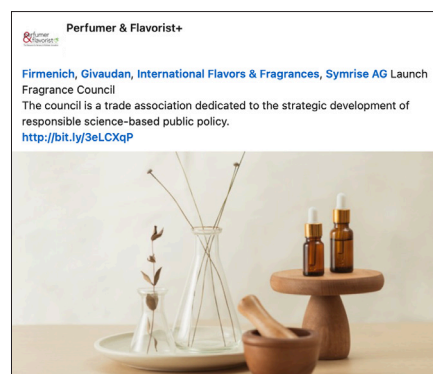
- Includes Bonus Facebook & Instagram Post

LINKEDIN BUNDLE

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

TYPES OF TOP PERFORMING LINKEDIN POSTS*

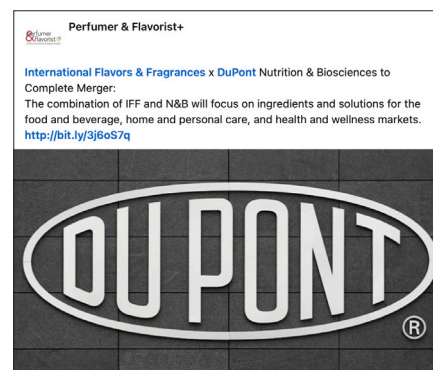
- Launch/Announcement Post
- Personnel Change Post
- Company Announcement Post
- Trending Ingredient Post



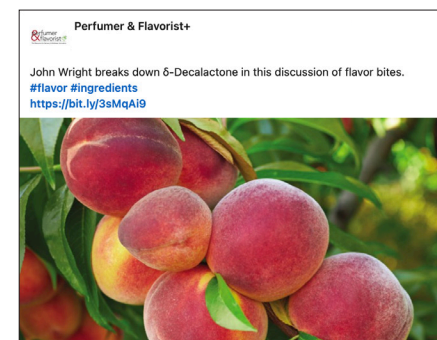
Launch Announcement



Personnel Change



Company Announcement



Trending Ingredients

*as pictured

Must book at least 6 weeks before the run date.

Material is due 4 weeks before the run date.

Followers & Stats as of 06/11/24