

**Gain access to the flavor & fragrance industry's most highly engaged F&F professionals worldwide.**

**36,800+ LinkedIn Followers**

**11,000+ Facebook Followers**

**9,000+ Instagram Followers**

## LinkedIn Benchmark Averages

- 687 Unique Visitors Per Month
- 217K Post Impressions Per Month
- 1.92% Engagement Rate

## Programs Available

**LinkedIn Post \$1,650**

- Includes Bonus Facebook & Instagram Post

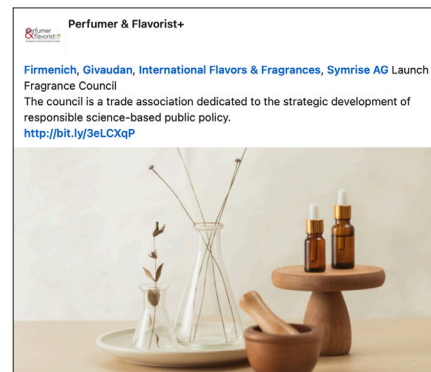
**LinkedIn Bundle \$4,395**

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

## Types of Top Performing LinkedIn Posts\*

- Launch/Announcement Post
- Personnel Change Post
- Company Announcement Post
- Trending Ingredient Post

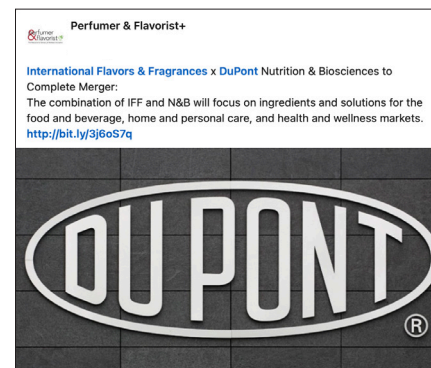
\*as pictured



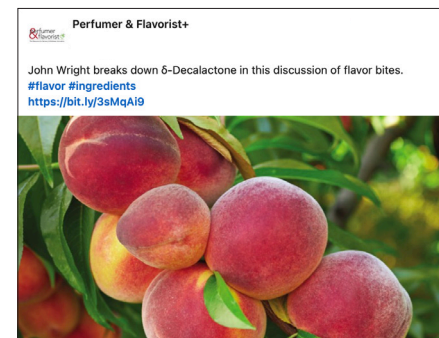
Launch Announcement



Personnel Change



Company Announcement



Trending Ingredients

*Must book at least 6 weeks before the run date.*

*Material is due 4 weeks before the run date.*