

NEWSLETTER

Angelina Lutsenko

New Business Development Manager

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www.PerfumerFlavorist.com



Be a part of over 14,000+ professionals' routine!

PERFUMER & FLAVORIST+ COVERS

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- New ingredient launches
- New product & technology launches
- Podcast and video interviews with industry experts

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.perfumerflavorist.com/page/editorial-submission>

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*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*

Media Kit 2026 *Perfumer & Flavorist+* | www.PerfumerFlavorist.com



Daily
Newsletter

Coty Inc. FY25 Results: Resilient Fragrance Growth and Strategic Plans for FY26



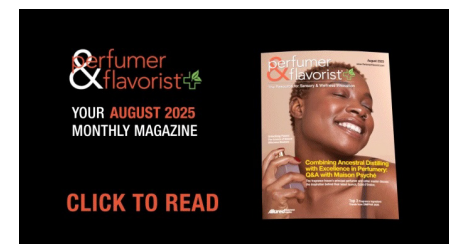
Coty expects gradual sales improvement in FY26, starting with LFL declines of 6-8% in 1Q26 and 3-5% in 2Q26.

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Hair Perfume Market Expected to Surpass \$24 Billion by 2035

China, India France, the United Kingdom and the United States are expected to lead the way in growth for the market.

[Read More →](#)



FLAVOR

Functional Foods Market Expected to Grow 10% by 2033, Says New Report



The market is being driven by growing demand for nutrient-enriched products, probiotics, fortified beverages and plant-based alternatives.