

NEWSLETTER

Perri Polowy
New Business Development Manager
ppolowy@allured.com
630-344-6075
www.SkinInc.com



Be a part of over 30,500 spa professionals' daily routine!

SKIN INC. COVERS

- News product launches
- Trendy treatments
- Spa and product manufacturer news
- Web exclusive articles from industry experts
- Events insights
- Spa business tips
- Videos: Treatment demos, industry leader interviews and event coverage
- The latest in ingredient and physiological research

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.skininc.com/page/new-product-submission>

PR CONTACT | Kitty Lin | clin@allured.com | 630-344-6040

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.



Daily
Newsletter

Skin-Stress and Functional Cosmetics



Stress can be triggered from physiological, psychological or environmental factors, and can affect skin in a myriad of ways. This is where a holistic approach comes in.

[Read More →](#)

SKIN INC.

YOUR SEPTEMBER 2025
MONTHLY MAGAZINE

CLICK TO READ



SPONSORED

NEW Marine Biocellulose Mask by Sorella Apothecary



Infused with ocean-inspired elements like hyaluronic acid, this elevated treatment leaves skin feeling replenished, smooth and visibly refreshed after just one use.

[Read More →](#)

Cracking the Code on Body Acne: What Makes It Different and How to Tackle It

While acne affects people of all ages and ethnicities, most research focuses on the face, leaving acne on the chest, back and shoulder less understood.

[Read More →](#)

Eat Smart, Age Well: Tailored Nutrition for Every Decade

By: Leigh-Anne Wooten

Do you know the food rules of longevity? See how comprehensive whole-body health impacts the way we age.

[Read More →](#)