

# MAGAZINE PRODUCT ROUNDUP

**Jolly Patel**  
New Business Development Manager  
jpatel@allured.com  
630-344-6061  
www.CosmeticsandToiletries.com

# Cosmetics & Toiletries®

The Definitive Peer-Reviewed Cosmetic Science Resource

Make more of an impact with the Product Roundup Program.

Scheduled magazine display advertisers receive an additional value of inclusion in *Cosmetics & Toiletries*' Product Roundup program. This special Product Roundup program extends your reach and frequency by more than **400%** and includes marketing inquiries.

## BENEFITS

1. As a **magazine** display advertiser, you'll receive additional coverage in a very popular section of the magazine titled "Product Roundup."
2. Following the Product Roundup coverage in the magazine, your product information will be scheduled in the monthly "Product Roundup" **newsletter** that includes marketing inquiries (soft leads).
3. Additionally, your product information will be posted on *Cosmetics & Toiletries'* **website** and will be included in the monthly Product Roundup feature page.
4. Highlights of the Product Roundup featured page will be promoted via *Cosmetics & Toiletries'* newsletter and social media channels.

## MARKETING INQUIRIES

1. As buyers demonstrate interest in your product by clicking to learn more, you will receive e-mail contact information to follow up with an e-blast on the products you featured.
2. Best practice for following up on marketing inquiries: Offer qualified prospects more information about your new product with a whitepaper or a sample request.

## QUALIFICATION FOR THE NEW PRODUCT ROUNDUP PROGRAM

1. Schedule a minimum 4x display ad program in *Cosmetics & Toiletries* magazine in 2026.
2. For every display advertisement placed, you may submit a product to be published in that issue of the magazine.

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## MATERIAL SPECIFICATIONS AND DEADLINES

Qualifying advertisers will receive an e-mail with a link to submit the following:

1. A 50 word product or service description.
2. A single image. Image requirements: .jpg, .gif or .png, at 300 dpi. No company logos, trademarks or additional verbiage on images.
3. A URL link to the specific product page on your website.
4. You will be asked to include your company name, phone number and website as you would like it to be seen.

**Cosmetics & Color by The Softluxe**  
The Softluxe, Your Personalized Skincare Solution

**Monthly Roundup**

**Expert treatments on Compromised and Sensitive Skin Care: Barrier Resilience, Dermocosmetics, Biomeimetic, Multifunctional and More**

**Sensitive skin care to rise mainstream, driving a market projected to exceed \$95B by 2029.** Here, we explore how biomeimetic, barrier-boosting ingredients are reshaping the category with insights from Core Biogenics, Lucas Meyer Cosmetics and Neogen Vita.

[Read More >](#)

**Amesbury by Silah**

**Gen-Cell CR by DSM-Firmenich**

**Multimost CR by CLP Berlin**

**Densifol by TELIX Industries**

**HOBAS V-Cones Blenders by Charles Hobas & Son Co.**

**JC, Beads by Joistba Desert**

**Emulsion Dermolite M8 by Getafolose**

**Ne-ductance E8-rear Multifunctional Polymer by Avianco**